

Mount Carroll

Chamber of Commerce



Point Rock

Chamber Pot

April 2008

Membership: 90

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From the Prez — Sibyl Doty

It won't be long and we will be sponsoring the annual Rummage through Mt. Carroll on April 19th. The events committee is busily working on the final planning for this along with all of the other events they will be working on this year. Also on the 19th of April, the Friends of the Waukarusa are planning a Spring Softball Tournament to be held at Point Rock Park. Don't forget Farmer's Market begins on May 3rd – weather permitting. Also, you may contact Nancy Tobin or Barb King, if you would like to work a shift at the Mayfest Wine Tent. Please contact Gwen at Flower-Fan -A-See, if you would like to be a part of the planning of any of our upcoming events.

Flower-fan-a-see has moved! Gwen has moved

her business to the south edge of town across from the Mt. Carroll Home Center. I'm sure she will be more than happy to show you around in her new surroundings. And with Gwen's move, you will also see that Laura Miller will be expanding her business at dabluz boutique. Best Wishes to both Gwen and Laura, and thank you for continuing to be a large part of our business community!

This is another reminder about the moto cross race that will be bringing 500 – 700 people to Mt. Carroll from June 20th – 22nd. Reid Law of MC MOTO Park will be having a national moto cross race at his park north of Mt. Carroll. During the day they will be busy racing, but in the evening they may wander into town and see what we have to offer. This would be a great opportunity for the businesses to have their stores open later in the evening. It would be a chance to have some specials. Several of us had discussed about having special discount coupons that could be handed out at the race. Think about it.....it's a great opportunity to entice some people to return to beautiful Mt. Carroll at another time.

We have had minimal response to our survey, so we have included it again in the newsletter. Please look over the survey that we have included. We, the Mt. Carroll Chamber of Commerce Board, are considering some changes and would appreciate your response. If you receive your newsletter by e-mail, you will receive it in the newsletter and again separately. If you receive your newsletter by mail, you will receive it attached to the newsletter. Please review it and respond back to us; either by e-mail, mailing it to Mt. Carroll Chamber, PO Box 94, Mt. Carroll or you may hand deliver to Sibyl Doty at THE National Bank – downtown location, Barb Lange at THE National Bank – highway location or Christiene Gable at Savanna-Thomson State Bank in Mt. Carroll. If you have already responded, please do not submit an additional one. We look forward to seeing a large response.

Our next general membership meeting is April 3rd at Oakville. Hope to see many of you there. Please be considerate and make your reservations on time. If you don't make reservations, there may not be enough for you to eat. Also, if you do need to cancel; please notify Nancy Woodside.

Board of Directors

Sibyl Doty—President
Nancy Tobin—Vice-President
& Membership Chairperson
Terrie Miller—Treasurer
Christiene Gable—Secretary
Three year Board Members:
Laura Miller Barb Lange
Two year Board Members:
Carol Remrey (vacancy)
One year Board Members:
Nancy Gable Joan Hough
Gwen Lowe—Events Chairperson
Jan VanBuskirk—Marketing Chairperson
Jean Hutchison—Past President

April Program: Community Tasks

April 3, 2008 - Oakville Country Club

Drinks—6 PM Dinner—6:30 PM Meeting—7 PM

Entrée: Roast Beef Dinner
(Cost is \$11.00 per person)

Please RSVP by Tuesday, April 1st at 5 PM.
Call 815-275-3280 or Email: admin@mtcarrollil.org

You **MUST** specify special dietary needs when RSVPing.

Mission Statement: The Mt. Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mt. Carroll.

Treasurer's Report

	Balance as to 2/22/08	\$	7,934.44		
				REVENUE	
02/29/08	Interest	\$		1.65	
03/10/08	Chamber Bucks Sales	\$		10.00	
03/10/08	Meeting Cash	\$		100.00	
03/10/08	Meeting Meals	\$		264.00	
	Sub-Total			\$ 375.65	
				EXPENSE	
02/28/08	Keystone Specialties (Ornaments)	\$		860.55	
03/04/08	Meeting Cash	\$		100.00	
03/06/08	Oakville Country Club	\$		264.00	
03/08/08	Carol Remrey (Sign Purchase)	\$		709.00	
03/08/08	Mirror Democrat	\$		252.00	
03/08/08	Gallatin River	\$		33.89	
03/14/08	City of Mt Carroll	\$		75.00	
03/25/08	IL Liquor Control Commission	\$		25.00	
	Sub-Total			\$ 2,319.44	
	Balance as of 3/25/08	\$	5,990.65		
	Balance in projects account	\$	5,236.32		
	Website Account	\$	741.09		
		\$	11,968.06		

Events Committee

The 2008 Calendar of Events has been finalized. The Rummage through Mt. Carroll is April 19th. Farmer's Market will begin May 3rd, weather permitting. Nancy Tobin will chair the Mayfest Wine Tent committee. There will only be one Learn Great Foods demonstration (July 12th at the Garden Walk).

The next Events committee meeting will be 6 PM on April 9th at Carroll Lanes.

★ **June 21 & 22, 2008** ★
500-700 visitors are coming to town. What can you do to get them into your business?

Christmas Ornaments

The 2007 Limited Edition Treasured Scenes Ornaments featuring the Mt. Carroll Methodist Church are available. Please contact JoAnn Palmer at 244-2343 or stop by Flower Fan-A-See. Some past ornaments are still available; including Colehour Elevator, & Main Street School.

2008 Ornaments (Lutheran Church) will be available at Mayfest.

HPAC Preservation Loan

If you are interested, it is time to submit your requests for funding under this program. Should you decide to proceed remember to attach a recent quotation for the work to be done. Drop off this information to Julie Cuckler at City Hall. She will forward to HPAC who will make their recommendations to the City. If approved the CDC will take over at that point to disburse the funds and follow up on payments due.

This loan (0% Interest) is to be paid back at 20% per year for 5 years.

Contact Lou Schau for more information by calling 815-244-4401.

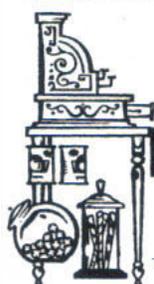
An application can be found on www.mtcarrollil.org. Click on **Departments**, then **Grant/Loan Information**.

BRICK STREET DOLLAR

110 E. Market
Mt. Carroll, IL 61053
815-244-5606

Cards • Housewares • Party Supplies • Decor • Food Items

Proprietors:
Carol and Randy Remrey
Email: brickstreetdollar@yahoo.com



April 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>For more event info, visit the Community Calendar online at www.mtcarrollil.org</p>		<p>1 8 AM—CDC Executive Committee meeting at Team Products</p> <p>April Fool's Day</p>	<p>2 5:30 PM—Relay For Life Planning Committee meeting</p> <p>6:30 PM—Relay For Life Team Captains meeting</p>	<p>3 6 PM—Chamber General Membership Meeting; Oakville Country Club</p>	4	5
6	<p>7 6:30 PM—Chamber Brochure Committee meeting</p>	<p>8 8 AM—CDC Executive Committee meeting at Team Products</p> <p>7:30 PM—Mt Carroll City Council meeting at City Hall</p>	<p>9 Learn Great Foods demo at Dabluz boutique</p> <p>6 PM—Events Committee meeting at Carroll Lanes</p>	<p>10 6 - 8 PM—Analyze This! Marketing Seminar at Land of Oz</p>	11	12
13	<p>14 5:30 PM—Halloween Happenings Committee meeting at Carroll Lanes</p>	<p>15 8 AM—CDC Executive Committee meeting at Team Products</p>	<p>16 5:30 PM—Chamber Marketing Committee meeting at Land of Oz</p>	<p>17 9:30 AM—Carroll County Board meeting at Courthouse</p>	18	<p>19 8 AM to 2 PM—Rummage thru Mt Carroll Noon to 6 PM—Spring Fling at Point Rock Park</p>
20	<p>21 6 PM—City Committees meeting at City Hall</p>	<p>22 7:30 PM—Mt Carroll City Council meeting at City Hall</p>	<p>23 8 AM—Chamber Board meeting at Land of Oz</p>	<p>24 5:30 PM—Carroll County Health Dept Board meeting at Health Dept building</p>	<p>25 West Carroll Education Foundation Radiothon at WCPS</p>	26
27	28	<p>29 8 AM—CDC Executive Committee meeting at Team Products</p>	<p>30 6:30 PM—Rotary Scholarship Banquet at WCHS</p>	<p>May 1 6 PM—Chamber General Membership Meeting Fiesta Party at Brick Street Dollar & dabluz boutique</p>	May 2	<p>May 3 Farmer's market Begins (weather permitting)</p>

Be a member of the Mt Carroll Chamber of Commerce (renew your membership).

Dues are \$75 for businesses and \$37.50 for individuals.

It is NOT necessary to own a business to be a Chamber member.

Mail to: Mt. Carroll Chamber of Commerce, P.O. Box 94, Mt. Carroll, IL 61053

Mt. Carroll Chamber of Commerce

P. O. Box 94

Mt. Carroll, IL 61053

Phone: 815-244-2255

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

"We take the time to care."

Business Plan Competition

Have you been thinking about starting your own business or possibly growing your existing business? Each spring and fall the Western Illinois Entrepreneurship Center (WIEC) sponsors a regional business plan competition for start-ups or expansion of existing businesses for employers with fewer than 500 employees. The successful competition winner should have the ability to generate \$1 million within 2 to 3 years and create 5 or more jobs. Each of the winners will receive a matching grant fund award up to \$15,000, requiring a dollar-for-dollar match. The awards can be used to help the winners with initiatives such as developing new markets, adding services, and increasing product inventory.

This spring the WIEC will co-sponsor the competition with the Northwest Regional Entrepreneurship Center, based in Rock Island. Applicants must be located within the nineteen-county region of western and northwest Illinois, which includes Adams, Brown, Hancock, Henderson, Knox, McDonough, Pike, Schuyler, Warren, Bureau, Carroll, Henry, Jo Davies, Lee, La-Salle, Mercer, Putnam, Rock Island, and Whiteside counties.

Applications for the competition can be obtained from the website by visiting www.wiuec.org.

The Western Illinois Entrepreneurship Center Network and the Northwest Region Entrepreneurship Centers were created under Governor Rod Blagojevich's Opportunity Returns program through the Department of Commerce and Economic Opportunity (DCEO). Both centers are part of the DCEO's Illinois Entrepreneurship Center Network (IEN), providing entrepreneurs and established businesses with the expertise, resources, and needed tools to assure successful ventures.

Analyze This! Marketing Seminar

Every one peers into the mirror to see how they look before they go out and tackle the world each day. It is no different when you own or manage a business! A look into the business and analyzing how it works, how to make it work better, and a look into the future. The Small Business Development Center will give you the tools to take back for a long look into your business. This workshop will cover SWOT analyzes, tools for forecasting, and ways to use this information to continue your business for the future. Perfect for business owners and front line managers.

Speaker: Michele Miller (SBDC Director)

Date: April 10, 2008

Location: Land of Oz

Time: 6 to 8 PM

RSVP to Nancy Tobin at info@mtcarrollil.org by Monday, April 7th

Federal Transportation Enhancement Grant Program

IDOT has announced the application cycle for the Federal Transportation Enhancement Grand Program. The applications are due May 5, 2008 and can fund project in any of the following 12 project categories:

- pedestrian and bicycle facilities
- historic preservation
- rehabilitation of historic transportation facilities
- landscaping and scenic beautification
- scenic and historic highways
- scenic easements
- transportation museums
- outdoor advertising control
- safety education for pedestrians and bicyclists
- rails-to-trails corridor preservation
- archeological planning and research
- mitigation for roadway runoff and wildlife connectivity

While this appears to be very narrow categories, they cover most projects communities are interested in undertaking. The following is a direct link to IDOT's website for this grant program.

<http://www.dot.il.gov/opp/itep.html>

If you have any questions regarding this program and its application requirements, please feel free to contact the following individuals at IDOT who can answer your questions.

Program Development (state-sponsored projects)

Kristine Tobin (815) 284-5444

Local Roads & Streets (local-sponsored projects)

Jason Nelson (815) 284-5380