

Mount Carroll

Chamber of Commerce



Point Rock

Chamber Pot

April 2013

Membership: 78

Dear Chamber,

It appears that old man winter is bugging out, FINALLY! Spring is just around the corner and it will be welcomed with open arms. Spring always puts a new spring in your step, bringing on new energy and ideas. My challenge to our chamber is to think outside of the box. The events that we have done are good events and they are still very much needed for Mount Carroll, but I think there are other ideas that we haven't done YET! Bella's and Charlie's have done this by beginning to organize a block party with great bands and food. What a great idea. We need your help with not only the ideas but organizing and the follow through. I look forward to seeing you for dinner in April.

Bob Hatheway

Board of Directors

Bob Hatheway-President: Shaw's Market
Larry DeSpain-Vice-President: Hotel Glenview
Sibyl Doty-Treasurer: THE National Bank
Catherine Pokropinski-Secretary

Three year Board Members:

Vacant
Vacant
Vacant

Two year Board Members:

Anna Gray: Good Samaritan Society-Mount
Carroll
Brandt Hutchcraft: Savanna-Thomson State
Bank
Vacant

One year Board Members:

Carol Frey: Land of Oz / Subway
Nancy Tobin
Vacant

Events Coordinator: Laura Miller-DeSpain

Marketing Coordinator: Laura Miller-DeSpain-
dabluz boutique

Laura Miller-DeSpain—Past President
dabluz boutique

Nancy Tobin—Telephones

Chamber General Membership Meeting

April 4, 2013

Market Street Commons

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Cost: \$ 12.00

Menu: Italian Wedding Soup, Salad, Lasagna, Garlic Bread, Dessert

Please RSVP by

Monday, March 31st

at 5:00PM

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

Guest Speaker: Kim Riley Smith, Library Director

Many Thanks!

The Mount Carroll Chamber of Commerce would like to thank the City of Mount Carroll council candidates for their participation at the Meet the Candidates Forum on March 21st.

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

March Treasurer's Report

Balance as to 2/28/13 **\$6,391.20**

REVENUE

03/01/13 Dues	\$ 75.00
03/01/13 Ornament Sales	\$ 120.00
03/11/13 Membership mtg meals	\$ 192.00
03/11/13 Redeposit Cash from March mtg	\$ 125.00
03/11/13 50/50	\$ 11.00
	<hr/>
Sub-Total	\$ 523.00

EXPENSES

03/07/13 Cash-Membership Meeting	\$ 125.00
03/07/13 Brick St. Coffee-March Meals	\$ 192.00
03/20/13 Sievert's - chamber bucks	\$ 30.00
03/26/13 Keystone Specialties, Inc-2013 Ornament	\$ 624.94
03/27/13 Catherine Pokropinski-Jan-March/Secretary	\$ 300.00
03/27/13 Sibyl Doty-Jan-March/Treasurer	\$ 300.00
	<hr/>
Sub-Total	\$ 1,571.94

Balance as of March 25, 2013 **\$5,342.26**

Balance of Project Account **\$ 43.63**

\$5,385.89

Mayfest Checking Account **\$7,058.15**

Mayfest Savings Account **\$ 778.50**

Just a minute...

Meeting held at Market Street Commons on March 7, 2013

Call to order and Blessing-Bob Hatheway

Pledge of Allegiance-John Hutchison

Treasurer's Reports for February 2013 — Approved

Secretary's Report for February 2013 — Approved

Events:

- Rummage Through Mount Carroll and Chamber Garage Sale
- Mayfest
- Farmer's Market
- Car Cruise-New fundraising effort
- Brick Street Saturday and 5k/10k Run

Marketing: Making use of the website, Facebook and advertising as budget allows

New Business:

Meet the Candidates Forum

Business after hours hosted by Savanna Chamber at Tri-Township Airport, April 2nd

50/50 Winner: Bob Hatheway \$5.50.

April meeting at Market Street Commons

Marketing

Our website is a great tool for marketing not only our community/city services but also our local businesses. Your membership allows you to a full listing of your business, including a link to your website (if applicable) and/or a page of special offerings. IF your hours of operation change, be sure to let John, our website administrator, know. Also, let him know if you have something that should be added to the community calendar. Check out the website at www.mtcarrollil.org.

In addition to our website, we also have a page on Facebook. IF you're on facebook, please "like" our page and share our promos so that your friends will see them, too. It's free to have a page. It does cost money to promote, and so far we have not, but it is something the marketing committee is looking into.

We haven't given up the idea of a printed piece for our business members and events. IF you can help with the planning and development, please let us know.

We will be placing our regular monthly "Follow the signs to Mount Carroll" ads in the Lake Carroll News, beginning with Rummage Through Mount Carroll. These ads include a list of all of our upcoming events. When room allows, we will also include other "happenings" around town. IF you have something, let us know and we'll chat.

Mayfest is quickly approaching. Bob Watson has agreed to create our ads and our marketing committee will place them, at the direction of the Mayfest Committee. Mayfest spent about \$2400 advertising last year. This event brings a lot of folks to our community.

We will continue to advertise our events as our budget allows. We appreciate the help Pam Sorg gives us with her PR experience. IF you have an organization that allows you to list upcoming events, or if you see something on the internet, please let us know. IF your business would like to sponsor any of our marketing pieces, we'd love to chat with you.

Unfortunately, we will not be able to advertise the Farmer's Market like we did a few years ago when we had the grant. We will spend every dollar we collect in fees to promote this tradition. Again, if you know of a spot that allows free Farmer's Market ads, please let us know.

We welcome your suggestions and your help. We're all in this together.

You can find me here:

Laura Miller DeSpain
 116 E. Market St.
 Mount Carroll, IL 61053
 815-244-1630
shop@dabluz.com

Chamber General Membership Meeting

May 2, 2013

To Be Announced
 Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Cost: \$ 12.00

Menu: To Be Announced

**Please RSVP by
 Monday, April 30th
 at 5:00PM**

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

Guest Speaker: Kim Riley Smith, Mount Carroll Township Public Library Director

April 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 8 AM—CDC General Board meeting at the Kraft building 6 PM—Friends of the Library meet-	3	4 Chamber General Membership Meet- ing 6p at Market Street Commons	5	6
7	8	9 Election Day 7:30PM City Council meeting	10 Farmer's Market Vendor Meeting 10am—Land of Oz	11 Open Mike night at Market Street Com- mons 6p-9p	12	13
14	15	16	17	18	19	20
21	22	23 7:30PM City Council meeting	24 7:30 AM— Chamber Board meeting at Land of Oz	25	26 Rummage Through Mount Carroll	27 Rummage Through Mount Carroll
28	29	30	<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="display: flex; justify-content: space-around; align-items: center;">  <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Become a fan of Mt. Carroll, Illinois</p> </div> </div>			

Be a member of the Mount Carroll Chamber of Commerce (renew your membership).

Dues are \$75 for businesses and \$25.00 for individuals.

It is NOT necessary to own a business to be a Chamber member.

Mail to: Mount Carroll Chamber of Commerce, 320 N. Main St., Ste 101, Mt. Carroll, IL 61053

Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101
Mt. Carroll, IL 61053

Phone: 800-244-9594

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

"We take the time to care."

Have you been to
Mount Carroll Lately?

Mount Carroll Chamber Events 2013

Rummage Through Mount Carroll.....April 26 & 27
Farmer's Market.....May through October
Mayfest 2013.....May 24, 25 & 26
Cruise Nights.....June 22
Cruise Nights.....July 20
Cruise Nights.....August 17
Cruise Nights.....September 21
Brick Street Saturday.....August 31
October Happenings.....October 26
Shop Hop.....November 1&2, 8 & 9
Christmas Walk and Tour of Homes.....December 7

Mount Carroll Chamber of Commerce Membership 2012-2013

Jo-Carroll Energy	Charlie's	Schneider House Furniture
Sand Prairie Wireless	John & Thelma Swiech	Moring Disposal Inc
Consolidated Grain And Barge	Kunes Country Auto Group	Dr. David Purlee
John Pokropinski	Ideas 'N Designs	Good Samaritan Society-Mt. Carroll
Catherine Pokropinski	Sisler Construction Inc	City of Mount Carroll
dabluz boutique	Land of Oz	Sievert's Steak 'N Stuff
Shops @ Glenview	Assurance First Title & Escrow Co, Inc	Red Gate Embroidery
Hotel Glenview	Area Small Engine	Davis Custom Decorating
Carroll County Auto Parts	Shaw's Market	WCCI
ChuckCo's Tire & Service LLC	First Baptist Church	Dairy Queen
Clark Carroll Insurance Agency Inc.	Highland Community College	Country Palmer House B & B
Ron Foltz	Catwalk Salon	Diane Bausman
Marsha Foltz	Pleasant Valley Construction	Mt. Carroll Township Public Library
Mt. Carroll Home Center	Massbach Ridge Winery	Crouse Plumbing & Heating
Mary Ann Hutchison	THE National Bank	Plein Air Studio
Construction Plus Inc.	Cornerstone Chiropractic	Carroll County Mirror Democrat
Prairie Path Guest House & Sampler	Herrell Electric	Newton Manufacturing
Quality Child Care—Gloria Davis	West Point Tree Farm	Nancy Tobin
Mt. Carroll Pharmacy Center	Tom & Pam Sorg	Paul Tobin
Frank-Law Jones Funeral Home	County Financial (John Bickelhaupt)	Oakville Country Club
Charles & Doris Kessler	Ashford University	Campbell Center
Timber Lake Playhouse	Mount Carroll Café	Carroll County Historical Society
Doty's Collision Center	Mt. Carroll Insurance Agency	Prairie Advocate
Carroll County Senior Services	H. B. Wilkinson Title Co, Inc	Raven's Grin Inn
The Driftless Area Stillroom	Savanna Thomson State Bank	Market Street Commons
Fawn Ridge Realty, Inc— Jill Bess	Heritage Market	Northwestern IL Ctr for Independent Living

Want to Feel Good???

Then say something positive!

If You Think Mt. Carroll is a GREAT place,
We want to hear from you.

GO TO:

www.Feelgoodmountcarroll.blogspot.com

We want to hear why you think Mount Carroll is such a great place. Just go to our blog and leave your positive comments for others to see. You can also respond to other positive things that have been said about Mount Carroll.

**“Happiness held is the seed,
Happiness shared is the flower.”**
Author Unknown