

Mount Carroll

Chamber of Commerce



Chamber Pot

April 2014

Membership: 79

Dear Chamber,

Spring is officially here, but sadly the spring weather is taking it sweet time getting here. I am praying that this weekend is as warm as they say it will be. A 60 degree day will get us all in a better mood and eager to get out of our houses and work outside. Cabin fever has been a real epidemic this year. April is just around the corner and your Chamber is getting geared up for Rummage Through Mount Carroll. Your Chamber will be hosting their own Rummage sale at the Land of Oz so now is a good time to clean out your garage and house for any unwanted items that you could donate to the chamber Rummage sale (Please no clothes or electronics). Farmers Market will be starting soon and Mayfest will be here before you know it and we also have plenty of business after hour events planned so come out and support your Mount Carroll Chamber.

Bob Hatheway, Chamber President

Board of Directors

Bob Hatheway-President: Shaw's Market
Larry DeSpain-Vice-President: Hotel Glenview
Sibyl Doty-Treasurer: THE National Bank
Catherine Pokropinski-Secretary
Three year Board Members:
Kim Riley-Mount Carroll Township Public Library
Vacant
Vacant
Two year Board Members:
John Pokropinski
Vacant
One year Board Members:
Anna Gray: Good Samaritan Society-Mount Carroll
Brandt Hutchcraft: Savanna-Thomson State Bank
Vacant
Events Coordinator: Laura Miller-DeSpain
Marketing Coordinator: Laura Miller-DeSpain-dabluz boutique
Laura Miller-DeSpain—Past President
dabluz boutique
Nancy Tobin—Telephones

Chamber Business After Hours

April 3, 2014

Imaginarium

5:00-7:00PM

Please join us for another Business After Hours. Feel free to bring a friend. Business After Hours are an opportunity to learn a little more about our fellow members' businesses and network with others in our community.

Many Thanks!

The Mount Carroll Chamber of Commerce would like to thank the Mount Carroll Township Public Library board for their work on the renovations of the library.

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

March Treasurer's Report

Balance as of February 28, 2014 **\$7,997.74**

	REVENUE
02/28/14 Interest-Dec., Jan, February	\$ 0.66
03/26/14 Dues/2013/2014 and 2014/2015	\$ 150.00
03/26/14 Transfer from Project Acct	\$ 43.63
03/26/14 Badger Book Sale	\$ 10.00
Sub-Total	\$ 204.29

	EXPENSES
03/13/14 Sauk Valley Media-LCN	\$ 37.80
03/13/14 Mirror Democrat	\$ 16.50
03/26/14 Catherine Pokropinski-January-March/Sec.	\$ 300.00
03/26/14 Sibyl Doty-January-March/Treasurer	\$ 300.00
03/27/14 Keyston Specialties Inc. 2014 Ornament	\$ 635.82
Sub-Total	\$ 1,290.12

Balance as of March 26, 2014 **\$6,911.91**

Mayfest Checking Account \$4,380.38
Mayfest Savings Account \$ 778.50

A General Membership meeting will be held on May 1st. Topics will include nominations for President, Vice-President and board members, and plans for Mayfest among other important information. Location for the meeting has not yet been determined.

Meeting & Business After Hour Schedule for 2014

May: General Membership Meeting -- tba
 June: General Membership Meeting -- tba
 July: Business After Hours - 5 to 7 pm at shops @ glenview (downtown)
 August: Business After Hours - 5 to 7 pm at Good Samaritan Society Mount Carroll
 September: General Membership Meeting - Potluck/Picnic - tba
 October: Business After Hours 5 to 7 pm Mount Carroll Township Public Library
 November: Available for Business After Hours
 December: Christmas Party - tba

Marketing

We are winding down our Chamber Marketing & Events year. We will be reviewing our marketing expenses and exposure this past Chamber year and use that to create our budget request for the new year. As always, we will continue to take advantage of free PR exposure (thank you Pam Sorg) and Facebook exposure. Facebook is a simple and popular way to network our Chamber and events. IF you are on Facebook, please take the time to visit our pages:

Mount Carroll Chamber
 Mayfest
 Rummage Thru Mount Carroll
 Ghoulish Gallop

As we speak, we will be creating a Farmer's Market page too, and we will keep you posted when it's ready to be shared.

Anna Gray and Kim Riley are working to update packets to new residents. If you'd like to promote your business with a coupon or other type of offer, they will be happy to include them in their packets. You may drop them off at the Library. If you'd like more info, just let me know and I'll see what I can find out. In these packets, we will also be including a list of Chamber members, along with a letter inviting folks to join Chamber and to shop Chamber businesses.

Every month, we continue to advertise our upcoming events, as well as community events (when possible), in the Lake Carroll News in an ad entitled 'Have You Been To Mount Carroll Lately?'

In addition, we are placing small ads with the Mirror Democrat to promote our monthly Business After Hours. Thank you to Angie for including write-ups about these businesses. Our next one is Thursday, April 3, from 5 to 7, at the Imaginarium aka Zenga's aka Heather Houzenga's shop. Right on Market Street, just a few doors west of Brick Street Coffee. We've had a lot of good feedback about our Business After Hours. IF you'd like to host one in your business, let us know. And if the time you'd like to host is not available, still chat at us because it doesn't have to be the 1st Thursday of the Month. We just always want to have something that Evening. Remember: we're new at this too!

We are confident (aka hopeful) that our Rummage Thru Mount Carroll event will not only create enough revenue to pay its expenses but also reward us with a little profit for future promoting. We need folks to help with the Rummage Sale at the Land of Oz on Friday, April 25, and Saturday, April 26. IF you can help, please call me and I'll let you know what slots are open.

Mayfest is next up for Events as well as marketing. The marketing money spent there is paid out of the Mayfest account.

In the meantime, thanks for all you do to help keep our Chamber active. It really does take a village.

You can find me at 815-244-4058 or 815-244-1630.

Laura Miller DeSpain
 Marketing & Events Coordinator

Unapproved Board Meeting Minutes—March 2014

Mount Carroll Chamber of Commerce Board held a meeting March 26, 2014 at Land of Oz. Attendees: Bob Hatheway, Larry DeSpain, John Pokropinski, Sibyl Doty, Anna Gray, Laura Miller-DeSpain, Catherine Pokropinski.

Call to order: Bob Hatheway

February Treasurer's Report: Moved to approve-Anna Gray/ 2nd-Larry DeSpain/ Approved

February Secretary's Report: Correction to last bullet under New Business. The second sentence should read "After discussion, determination was made that not enough information was available at the time of our meeting on the referendum to make an informed decision, so as a chamber we will remain neutral on this." Moved to approve as corrected Larry DeSpain-/ 2nd-John Pokropinski/ Approved

2014 Events:

Rummage Through Mount Carroll: Classified ads are ready with Angie at the Mirror Democrat. Separate ads for the City Wide sales and for the Chamber sale will be run. The Chamber facebook page has been updated to allow people to sign up as early as April 1st. Chamber will accept donations starting Wednesday, April 23rd. Laura will have the volunteer sign-up sheets available at dabluz. Some individual items will have price tags, but most will be sold on a "make an offer" basis.

Farmer's Market: May 3rd is the start of this year's Farmer's Market. Catherine will have a kick off meeting on April 12 at Land of Oz. Articles announcing the Market and the Meeting will be in the Mirror Democrat and the Prairie Advocate. Laura will ask Angie and Andrew if they could put the articles in their papers.

Mayfest: Everything is moving along nicely. Food vendor letters have been sent out.

Marketing Update: A letter to the editor of the Mirror Democrat regarding Rummage through Mount Carroll will be sent as well as an additional article. Otherwise, not a lot going on this time of year on marketing until our annual events start happening.

Newsletter Items: Who to thank? The Mount Carroll Township Public Library board for their work on the library renovations. Also ad articles on new resident packets and Farmer's Market.

New Business:

- Next month's board meeting will be held on April 23rd to allow time for newsletter and notification before the May 2nd General Membership meeting.
- Anna and Kim have started the process of assembling new resident packets. The packets will be provided to Julie Cuckler at City Hall.
- Joann Palmer is working on the 2014 Christmas ornament. The US Post Office will be depicted this year. Joann has asked for some help in maintaining the sales displays at various locations in town.
- The Welcome to Mount Carroll sign on the east side of town has been damaged. The center section was blown down and is partway down the hill. Repairs will need to be made.
- Catherine will check with Nancy Tobin on the amount of calls received on the chamber 800 #.

Meeting Adjourned

Some say the first sign of Spring is the Robin. I say it's garage sales!

The Mount Carroll Chamber of Commerce encourages and invites YOU to participate in their annual Rummage Through Mount Carroll, Friday and Saturday, April 25 & 26. In fact, they've set a goal to get 100 sales listed, making it quite an event. With the fascination of the Pickers, rummaging has become quite the sport. Often I hear something like: "Why should I pay \$6 to list my sale when the Chamber is already placing ads for the town?" Let us count the reasons:

1. It's only \$6.
2. All the money benefits the Chamber of Commerce, and most of it is used to pay for paper & advertisement. The more money we collect, the more ads we can place! (OK, if we get 100 sales, we'll probably make a profit. But is that really so bad? I mean, the Chamber will just spend it promoting Mount Carroll anyway. We could help promote the Farmer's Market!!!!)
3. The longer the list - the more interest. Let's make this an EVENT!
4. Your \$6 gets you on a paper list, which goes on the City/Chamber website AND it gets you listed on the Facebook Rummage Thru Mount Carroll page.
5. It's good to play along.
6. It's only \$6.

OK, so here's the scoop. Sign-ups begin April 3rd at the dabluz boutique (located downtown at the shops @ glenview at the Hotel Glenview) and run thru April 19th. Did I mention it's only \$6 to get on the list? Cause it's only \$6. The dabluz is only open Thursday thru Sunday in April but they're open from 3 to 8 pm on Thursday if that helps. And if you just can't get in there, you can call 815-244-1630 (Hotel Glenview) to make arrangements. Did I mention we're shooting for 100 sales???

What??? You don't want to have a sale but you have stuff to give away? DONATE it to Chamber for their sale (at the Land of Oz). You may drop off your donation (no clothing or electronics) beginning Wednesday, April 23rd, at the Land of Oz. What??? Need help getting your donation to the Land of Oz??? Call Larry at 815-244-1630 (Hotel Glenview) to make arrangements for pick-up beginning Wednesday, April 23rd.

As always, thank you for supporting your local Chamber of Commerce. It really does take a village. See ya soon!

Laura Miller DeSpain
815-244-1630
shop@dabluz.com

FARMER'S MARKET

The Mount Carroll Farmer's Market is coming soon! Starting on Saturday, May 3, 2014 and every Saturday through October, vendors will once again be on Market Street selling their wares. A kick-off meeting is being held on Saturday, April 12, 2014 at Land of Oz from 10 to 11. Vendors do not have to be Mount Carroll residents to participate. Weekly attendance is greatly appreciated but not required, so come when you can make as all are welcome. Catherine Pokropinski will be the contact person for this year's season. She can be reached at mcchambersecretary@gmail.com. If you are interested in finding out more about our local market, please plan on attending our meeting.

April 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 8 AM—CDC General Board meeting at the Kraft building	2	3 Chamber Business After Hours 5p-7p at Imaginarium	4	5
6	7 6 PM—Friends of the Library meet- ing	8 7:30PM City Council meeting	9	10 Open Mike night at Imaginarium 6p-9p	11	12 Farmer's Market Kick Off Meeting 10am at Land of Oz
13	14	15	16	17	18	19
20	21	22 7:30PM City Council meeting	23 7:30 AM— Chamber Board meeting at Land of Oz	24	25 Rummage Through Mount Carroll	26 Rummage Through Mount Carroll
27	28	29	30	<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="display: flex; align-items: center;">  <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Become a fan of Mt. Carroll, Illinois</p> </div> </div>		

Be a member of the Mount Carroll Chamber of Commerce (renew your membership).

Dues are \$75 for businesses and \$25.00 for individuals.

It is NOT necessary to own a business to be a Chamber member.

Mail to: Mount Carroll Chamber of Commerce, 320 N. Main St., Ste 101, Mt. Carroll, IL 61053

Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101
Mt. Carroll, IL 61053

Phone: 800-244-9594

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

"We take the time to care."

Have you been to
Mount Carroll Lately?

Mount Carroll Chamber Events 2014

Rummage Through Mount Carroll.....April 25 & 26
Farmer's Market.....May through October
Mayfest.....May 23-25
Car Cruise.....June 21
Independence Day.....July 4
Car Cruise.....July 19
Car Cruise.....August 23
Brick Street Saturday.....August 30
Car Cruise.....September 27
Pumpkin Fest.....October 25
Christmas Walk & Tour of Homes.....December 6

Mount Carroll Chamber of Commerce Membership 2013-2014

Jo-Carroll Energy	Highland Community College	Heritage Market
Sand Prairie Wireless	Mount Carroll Insurance Agency	Cornerstone Chiropractic
Bella's	Ronald Foltz	Shaw's Market
John Pokropinski	Marsha Foltz	Carol Ingram
Catherine Pokropinski	Sisler Construction	H. B. Wilkinson
Diane Bausman	Mount Carroll Café	Area Small Engine
Bausman Mowing	Pharmacy Center	The Driftless Area Stillroom
Jerry & Sandy Cornelius	Crouse Plumbing and Heating	Barb Brierton
Carol Remrey	Sievert's Steak-N-Stuff	Mt. Carroll Township Public Library
Tom & Pam Sorg	Elizabeth McMillin	Good Samaritan Society-Mt. Carroll
Wylma Colehour	Moring Disposal	Carroll County Mirror Democrat
Fawn Ridge Realty, Inc— Jill Bess	Kunes Country Auto	John & Thelma Swiech
James Morel	Hotel Glenview	Oakville Country Club
Sherry Morel	shops @Glenview	City of Mount Carroll
Mount Carroll Home Center	dabluz boutique	Heather Houzenga-Now & Zen Gallery
Doty's Collision Center	Peter & Laura Smith	Red Gate Embroidery
Carroll County Senior Services	Dairy Queen	Davis Custom Decorators
Law Jones Funeral Home	WCCI	Savanna-Thomson State Bank
Mount Carroll Township Public Library	Prairie Advocate	Brick Street Coffee
Prairie Path Guest House & Sampler	Charles Electronics LLC	Ideas 'n Designs
West Point Tree Farm	Schneider House Furniture	New Morning Glass
THE National Bank	Land Of Oz/ /subway	Kallemezoo's
Consolidated Grain & Barge	Carroll County Historical Society	Market Street Walk-Up
Timber Lake Playhouse	Nancy Tobin	Allwork
Country Palmer House Bed and Breakfast	Country Companies/John Bickelhaupt	Dr. Purlee
Northwestern IL Ctr for Independent Living	Mary Ann Hutchison	Henry's Double K
Herrell Electric		