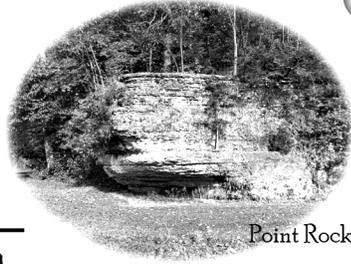


Mount Carroll

Chamber of Commerce



Chamber Pot

January 2011

Membership: 70

Inside this issue:

Reports	2
News & Notes	3
Calendar	4
Past Chamber Ornaments	5
Cat's Meow Collectibles	5
2010 Events List	5

From the Prez...

Hello everybody,

Wishing everyone a Merry Christmas and a Happy New Year! Hope all is well this season. We had a successful Christmas Walk and Tour of Homes despite the snow. Marketing is hard at work promoting our town and businesses. Have a safe and happy holiday.

~ Mike Lenz (Chamber President)

Board of Directors

Mike Lenz—President
Kallemezoo's

Bob Hatheway—Vice-President
Shaw's Food Pride

Sibyl Doty—Treasurer
THE National Bank

Catherine Pokropinski—Secretary

Three year Board Members:

Lou Schau: Epoch Axiom Group, Inc

Carol Frey: Land of Oz

Two year Board Members:

Larry DeSpain: Hotel Glenview

One year Board Members:

Jeff Davis: Davis Custom Decorators

Karen Davis—Events Coordinator

Laura Miller-DeSpain—Interim

Marketing Coordinator

dabluz boutique

Laura Miller-DeSpain—Past President

dabluz boutique

Chamber Meeting

January 6, 2011

Oakville Country Club

Social Time—6:00PM

Dinner—6:30PM

Meeting—7:00PM

Cost: \$10 per person

Please RSVP by January 4th at 5:00PM

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

The Mount Carroll Chamber of Commerce would like to thank John & Jean Hutchison, Bev Lundquist, Sarah Rekinthaler and Sibyl Doty for the annual "fluffing of the wreaths" this year. As usual, the wreaths look wonderful!

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

December Treasurer's Report

Balance as of 11/16/2010	\$2,335.34	
		REVENUE
11/24/10 Dues	\$	112.50
12/03/10 General Membership meals	\$	250.00
12/03/10 50/50	\$	9.00
12/03/10 Cash-redeposited	\$	75.00
12/03/10 Dues	\$	75.00
12/07/10 Tour of Homes	\$	361.00
12/07/10 Tour of Homes	\$	88.00
12/10/10 Tour of Homes	\$	155.00
12/10/10 Light Pole decorating-October Fest	\$	120.00
12/15/10 Ornament Sales	\$	790.00
12/30/10 City of Mt. Carroll - website reimbursement	\$	550.00
Sub-Total	\$	2,585.50
		EXPENSE
12/02/10 Pharmacy Center-Chamber Bucks	\$	50.00
12/02/10 Cash-General Membership Mtg	\$	75.00
12/02/10 Prairie Advocate/Tour of Homes	\$	176.40
12/03/10 Village Voices/LCN	\$	40.00
12/03/10 Shaw's-Chamber Meals	\$	250.00
12/03/10 Cash-Tour of Homes	\$	200.00
12/07/10 Market Street Commons/Nov & Dec Rent	\$	200.00
12/07/10 WCCI/Tour of Homes	\$	100.00
12/15/10 Karen Kromer-Nov & Dec Website	\$	300.00
12/15/10 Catherine Pokropinski - 1/2 Secretary	\$	250.00
12/15/10 Sibyl Doty - 1/2 Treasurer	\$	250.00
City of Mt. Carroll-Chambers portion of 1/2 of website hosting, maintenance, customer support and superforms through 11/30/11	\$	247.50
12/16/10 Mirror Democrat	\$	616.00
12/30/10 Catherine Pokropinski - supplies	\$	6.89
12/30/10 Prairie Advocate - FM - September	\$	132.00
12/30/10 Village Voices/LCN	\$	40.00
Sub-Total	\$	2,933.79
Balance as of 12/30/2010	\$1,987.05	
Balance in projects account	\$1,943.17	
	\$3,930.22	

Just a minute...December 2010

Call to order & Pledge of Allegiance - President Mike Lenz

Blessing: Jeff Davis

Monthly business suspended for this meeting

50/50 (\$9.00)

Meeting adjourned

MARKETING REPORT

The Marketing Committee has been meeting regularly and is implementing new procedures to help promote our community effectively and efficiently. For example, there are several publications that promote non-profit events at no cost. We are collecting that information and would appreciate any suggestions you have.

Our commitment to stay at or under budget has not changed, and we continue to diligently watch our spending.

We are currently working on the 2011 Calendar of Events, with the intent to get it printed in February and "out" in March.

All of the Discover Mount Carroll brochures, Calendar of Events, Historic Walking Tour brochures, maps, etc., are being stored at the Welcome Center at the Market Street Commons. Stop there if you need some for your business. We will be revising our distribution list and will be looking for someone to help us manage and deliver information. Please let us know if you'd like to help.

We mailed letters to 2009 Chamber Members who had not renewed. This brought in a few additional memberships, but we need more. We are in the process of putting together a list of past members, as well as members who have never joined, in an effort to increase our revenue. In addition to a list of folks to call on, we are preparing a Benefits of Membership. Our Chamber organizes several events which not only bring tourists to town, but give our residents something fun to do. Therefore, please remember to invite your friends and neighbors to join Chamber.

We continue to meet the 2nd Wednesday of every month at the Mount Carroll Banking Center at 8:00 a.m. We welcome and appreciate your support.

Happy New Year

Laura DeSpain
Marketing Chair
815-244-1630
shop@dabluz.com

January 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="border: 1px solid black; padding: 5px; display: inline-block;">  Become a fan of Mt. Carroll, Illinois </div>						1 New Year's Day
2	3	4 8 AM—CDC General Board meeting at the Kraft building	5 6 PM—Friends of the Library meeting at Library	6 6 PM—Chamber Membership meeting at Oakville Country Club	7	8
9	10	11	12	13	14	15
16	17 Martin Luther King Day	18	19	20	21	22
23	24	25	26 7:30 AM—Chamber Board meeting at Land of Oz	27	28	29
30	31					

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).
 Dues are \$75 for businesses and \$37.50 for individuals.
 It is NOT necessary to own a business to be a Chamber member.
 Mail to: Mount Carroll Chamber of Commerce, P.O. Box 94, Mt. Carroll, IL 61053**

Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101

P. O. Box 94

Mt. Carroll, IL 61053

Phone: 800-244-9594

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

"We take the time to care."

Past Chamber Ornaments

Still Available



Green
Lettering
on Green Mist



Brown
Lettering on
Golden Mist



Red
Lettering
on White



Gold
Lettering on
Tan

Christmas Ornaments

The 2009 Limited Edition Treasured Scenes Ornaments featuring the Pharmacy Center Building are available. Please contact JoAnn Palmer at 244-2343 or stop by Flower Fan-A-See or dabluz boutique.

Some past ornaments are still available; including Lutheran Church, Methodist Church, Colehour Elevator, & Main Street School.



CAT'S MEOW COLLECTIBLES

Sponsored by

Mt. Carroll Chamber of Commerce

2009—Galena Street Bridge

Available for purchase at:

dabluz boutique

(Soon to be available at other local merchants)

Cost: \$20 each

All profits benefit the Mt. Carroll
Chamber of Commerce

Other Cat's Meow Collectibles:

Mt. Carroll Township Public Library
(All profits benefit the Library)

Kraft Building (Available Now)

Mount Carroll Chamber Events 2010

Art Show.....February 13

Rummage Through Mount Carroll.....April 29 & 30

CAT'S MEOW COLLECTIBLES

Coming soon in fall 2010: Metcalf Hall

Christmas Ornaments

2010 Mirror Democrat