

Mount Carroll

Chamber of Commerce



Chamber Pot

November 2011

Membership: 67

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From the Prez ...

Hello Everybody,

The holidays are upon us and I just wanted to wish everyone a prosperous season. I hope to see you all at Sievert's this week. Remember we still need to be selling our fundraiser raffle tickets. Have a happy and safe Halloween.

Thanks,

~ Mike Lenz (Chamber President)

Board of Directors

Mike Lenz-President: Kallemezoo's
Bob Hatheway-Vice-President: Shaw's Food
Pride

Sibyl Doty-Treasurer: THE National Bank
Catherine Pokropinski-Secretary

Three year Board Members:

Anna Gray: Good Samaritan Society-
Mount Carroll

Brandt Hutchcraft: Savanna-Thomson
State Bank
Vacant

Two year Board Members:

Carol Frey: Land of Oz

Vacant:

Vacant

One year Board Members:

Larry DeSpain: Hotel Glenview

Nancy Tobin

Vacant

Events Coordinator: Vacant

Laura Miller-DeSpain—Interim

Marketing Coordinator

dabluz boutique

Laura Miller-DeSpain—Past President

dabluz boutique

Nancy Tobin—Telephones

Chamber General Membership Meeting

November 3, 2011

Sievert's Steak 'n Stuff

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Cost: \$12.00 per person

Please RSVP by

Tuesday, November 1st at 5:00PM

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

*The winner of this month's Chamber Bucks Raffle will
be announced at the meeting.*

The Mount Carroll Chamber of Commerce would like to thank Angie Fields of the Mirror Democrat for the Cemetery Tour Flyer, Pam Sorg for the Cemetery Tour press releases and Tom Kocal of the Prairie Advocate for the Cemetery Tour tickets.

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

October Treasurer's Report

Balance as of September 26, 2011 \$6,179.84

	<u>REVENUE</u>
10/05/11 Dues	\$ 150.00
10/06/11 Dues	\$ 75.00
10/07/11 50/50	\$ 9.00
10/07/11 Cash from General Membership Mtg	\$ 100.00
10/07/11 General Membership Mtg meals	\$ 204.00
10/07/11 Raffle Sales	\$ 105.00
10/18/11 Dues	\$ 150.00
SubTotal	\$ 793.00

	<u>EXPENSE</u>
10/05/11 Mt. Carroll Mirror Democrat-FM	\$ 132.00
10/06/11 cash for General Membership Mtg	\$ 100.00
10/06/11 Land Of OZ-general membership mtg	\$ 204.00
10/10/11 Market St. Commons/rent-Sept & Oct	\$ 200.00
10/10/11 Carroll Co. Review-FM	\$ 96.00
10/10/11 Prairie Advocate-FM	\$ 132.00
10/10/11 WCCI-Brick St. Saturday	\$ 100.00
10/19/11 Learn Great Foods - FM	\$ 80.00
10/19/11 MTC Home Center-Chamber Bucks	\$ 50.00
SubTotal	\$ 1,094.00

Balance as of	\$5,878.84
Balance in projects account	<u>\$ 43.63</u>
	\$5,922.47

Farmer's Market 2011-2012	\$1,006.45
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MARKETING REPORT

We had 21 folks sign up to decorate lampposts this year. Thank you!!! What a great way to decorate our streets AND give away Chamber Bucks. The contest is running through October 31st, so I don't have the winning information yet. Soon....very, very soon. Now we are busy getting ready for the Christmas Walk and Tour of Homes. As part of the Christmas Walk, Marketing will be offering a Santa Stop Here list of businesses and promotions. There will be no charge to Chamber Businesses. We will charge non Chamber businesses and/or organizations \$20 to be included. This Santa Stop Here will be the kick off to our website "Shop Mount Carroll" page. John and I will be busy putting this together and will invite all businesses to participate. Again, there will be no charge to Chamber businesses and/or organizations. The charge for non Chamber advertising has not been finalized yet. Soon....very, very soon. Marketing is trying to come up with more reasons to join! So, IF you would like to promote your business/organization during the Christmas Walk on Saturday, December 3rd, please email me (or drop off) your stuff. We will be marketing both the Tour of Homes and the Christmas Walk in our two Chamber newspapers and radio, as well as surrounding newspapers. In addition, Pam Sorg will continue to work her magic on all the free stuff we can garner. We continue to watch our budget carefully. Unfortunately, we can only do what we have to do with. If you, your business or organization would like to sponsor an event during the Christmas Walk or marketing, PLEASE let me know ASAP. Also, if you have items to post on the Chamber facebook page, just send them to me. Again, no charge for Chamber members. Our next meeting is Wednesday, November 9th, at the Market Street Commons at 8:00 a.m. You are welcomed to join us.

Laura Miller DeSpain
shops@glenview
116 E. Market St.
815-244-1630 or 815-244-4058
shop@dabluz.com

Jim Sacia, Representative of the 89th IL Legislative District will be guest speaker at the Mount Carroll Rotary Club, on Tuesday, November 1, 2011 at 12:00noon at the Land of Oz. Chamber Members are welcome to attend. For more information, contact the Mount Carroll Rotary at 1-800-244-9594.

2011 Christmas Ornaments will be on sale soon at the following locations in Mount Carroll:
Market Street Commons, Ideas 'n Designs and Flower Fan-A-See.

Just a minute...October 2011

Call to Order and Pledge of Allegiance: Bob Hatheway

Blessing: Bob Hatheway

Treasurer's Reports and Minutes reviewed and approved

Events: October Happenings: Cemetery Walk Tour, Light Pole Decorating

Christmas Walk and Tour of Homes

Marketing: Advertising for October Happenings.

Fundraising: 2011 Christmas Ornaments on sale soon.

CDC: Brick Street Coffee always adding new items. Market Street Commons up to 65 vendors.

New Business: New Chamber Board member from Savanna-Thomson State Bank, Highland Community College offering Microsoft Classes, Blackhawk Waterways can help with advertising via expert on facebook, Special guest speaker Mount Carroll Police Chief Fred Cass speaks on business safety precautions.

Cash Raffle Winner: Henry Gehant (\$100.00 Chamber Bucks)

50/50 Winner: John Hutchison (\$9.00)

Adjourned

November 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 8 AM—CDC General Board meeting at the Kraft building	2 6 PM—Friends of the Library meeting at Market Street Commons	3 Chamber General Membership Meet- ing 6pm	4 Great Route 64/84 Holiday Shop Hop	5 Great Route 64/84 Holiday Shop Hop
6	7	8 7:30PM City Council meeting	9 8:00AM- Chamber Market- ing Committee meeting at Market Street Commons	10 Open Mike night at Market Street Com- mons 6p-9p	11 Great Route 64/84 Holiday Shop Hop	12 Great Route 64/84 Holiday Shop Hop
13	14 Game Night at the Commons	15	16	17 6PM-9PM Five minutes of Fame on Market & Main	18	19
20	21	22 7:30PM City Council meeting	23 7:30 AM— Chamber Board meeting at Land of Oz	24 THANKSGIVING DAY	25	26
27	28	29	30	<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="display: flex; justify-content: space-around; align-items: center;">  <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Become a fan of Mt. Carroll, Illinois</p> </div> </div>		

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).
 Dues are \$75 for businesses and \$37.50 for individuals.
 It is NOT necessary to own a business to be a Chamber member.**

