

# Mount Carroll

Chamber of Commerce



Point Rock

## Chamber Pot

### November 2014

### Membership: 74

Dear Chamber,

What a success Pumpkin Fest was this year. Thank You, Thank You to all that volunteered to make Pumpkin Fest a big hit for Mount Carroll. Our Chamber Sponsored Christmas walk is quickly approaching so stay tuned for what we have in store for you. Remember Small Business Saturday on November 29, 2014. Our small businesses of Mount Carroll need your support 365 days a year but this day is special to all that own a small business. So show your support and shop small businesses Saturday. Thanks again for making Mount Carroll a place where people take time to care.

Have a great Fall,  
Bob Hatheway  
Chamber President

## Board of Directors

Bob Hatheway-President: Shaw's Market  
Larry DeSpain-Vice-President: Hotel Glenview  
Sibyl Doty-Treasurer:



Catherine Pokropinski-Secretary

Three year Board Members:

Amy Sack:



Two year Board Members:

One year Board Members:

Anna Gray: Good Samaritan Society-Mount  
Carroll  
John Pokropinski  
Diane Bausman: Blackhawk Waterways CVB  
Carol Frey: Land of Oz/Subway

Marketing & Events Coordinator: Laura Miller-  
DeSpain-dabluz boutique

Laura Miller-DeSpain-Past President  
dabluz boutique

Nancy Tobin-Telephones  
John Pokropinski-Website Administrator  
Andrew Williamson-Ribbon Cutting Liaison

## Chamber General Membership Meeting And Annual Christmas Party

December 4, 2014

Location to be determined

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Menu:

**Please RSVP by**

**Monday, December 1, 2014  
at 5:00PM**

Email: [mcchambersecretary@gmail.com](mailto:mcchambersecretary@gmail.com)

### Many Thanks!

The Mount Carroll Chamber of Commerce would like to thank Diane Bausman and the entire group of volunteers from the 2014 Pumpkin Fest and Night at the Cemetery teams.

ATTENTION all businesses participating in the chamber bucks program. Please make certain that your business name is written somewhere on the chamber buck turned in to Sibyl Doty so she can make the proper reimbursement.

**Mission Statement:** The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

**October Treasurer's Report**

**Balance as of September 30, 2014** **\$11,567.08**

	<u>REVENUE</u>		
10/09/14 Dues	\$ 25.00		
10/23/14 Chamber bucks purchased	\$ 40.00		
10/29/14 Dues	\$ 150.00		
10/29/14 Redeposit cash for Cemetery Tours	\$ 450.00		
10/29/14 Cemetery Tours	\$ 625.00		
10/29/14 Farmer's Market Vendor	\$ 5.00		
10/29/14 Brick St. Saturday-bounce house donation	\$ 100.00		
	<u>\$ 1,395.00</u>		
			<u>EXPENSE</u>
10/01/14 Clinton Herald		\$ 121.95	
10/01/14 WCCI		\$ 100.00	
10/01/14 Prairie Advocate		\$ 228.05	
10/01/14 Sauk Valley Media		\$ 37.80	
10/09/14 Shaws-Chamber Bucks		\$ 40.00	
10/09/14 Mirror Democrat		\$ 42.00	
10/09/14 Sauk Valley Media		\$ 37.80	
10/23/14 cash-Night in the Cemetery		\$ 450.00	
10/29/14 Market St. Commons-balance of Nov. Rent		\$ 45.00	
10/29/14 Oakville Country Club		\$ 378.00	
			<u>\$ 1,480.60</u>
	<b>SubTotal</b>		
<b>Balance as of October 29, 2013</b>	<u><b>\$11,481.48</b></u>		
	<b>\$11,481.48</b>		
<b>Mayfest Checking Account</b>	<b>\$7,419.00</b>		
<b>Mayfest Savings Account</b>	<b>\$779.19</b>		

**Meeting & Business After Hour Schedule for 2014**

November: Business After Hours - cancelled due to scheduling conflict with Mount Carroll United Methodist Church annual Turkey Dinner

December: Christmas Party - tba

January (2015) Business After Hours - 5 to 7 pm tba

February Business After Hours - 5 to 7 pm tba

March Business After Hours - 5 to 7 pm Carroll County Senior Services

## Marketing

The Mount Carroll Chamber of Commerce has been approved as a "community sponsor" of the national Shop Small Saturday event, which takes place annually on the Saturday after Thanksgiving. Because we have agreed to hold a "promotion", we get a spot on the national website! In addition, I have received three boxes of promotional items from American Express. Shop Small Saturday brought a lot of business to our community last year, and I'm hopeful that we'll see even more as the buzz continues. Of course, every day should be "Shop Small", but it's nice to have a national event that encourages (reminds) folks of the importance.

Our Chamber is inviting all Mount Carroll businesses to participate. I'm still working on the details, but Chamber has agreed to award \$100 in Chamber Bucks to one lucky shopper. So I'm thinking purchases necessary for the entry form. After all, we are a Chamber of COMMERCE. All participating businesses will be given a decorated sack for collecting the entries, and we will draw the winner at our annual Christmas Party on December 4th.

All participating businesses will be listed in our ads, as well as on our website and Facebook. So we need to get your participation confirmed ASAP! I will try to contact as many businesses as possible through Facebook, email and face-to-face, but PLEASE contact me if you know you want to be included or if you have ANY questions.

On December 6th, we celebrate our annual Christmas Walk. Get your businesses ready. We will also be running ads in our local newspapers and radio. And, of course, on Facebook.

We get pretty quiet January through March. IF you have ideas on how to promote our community during the winter months, I'd love to hear them.

Thanks for all you do!

Laura Miller DeSpain  
dabluz boutique  
815-244-4058

## Unapproved Board Meeting Minutes—October 2014

Mount Carroll Chamber of Commerce Board held a meeting October 29, 2014 at Land of Oz. Attendees: Bob Hatheway, Sibyl Doty, Diane Bausman, Larry DeSpain, Laura Miller-DeSpain, John Pokropinski, Carol Frey, Amy Sack, Anna Gray, Catherine Pokropinski, special guest-Len Anderson.

**Call to order:** Bob Hatheway

**October Treasurer's Report:** Moved to approve-Larry DeSpain/ 2<sup>nd</sup>-Diane Bausman/ Approved

**September Secretary's Report:** Moved to approve – Anna Gray/ 2<sup>nd</sup>-Larry DeSpain/ Approved

## 2014 Events:

**Brick Street Classic:** Profit was \$676.00.

**Pumpkin Fest recap:** Advertising and good weather played integral parts in the huge success of this year's pumpkin fest. Next year's pumpkin fest date is October 24, 2015. Discussed having a costume parade added to the activities. The Cemetery Tour had 5 trips with full wagonloads of 25 people each. A idea for a potential "community" wagon which could be used by various organizations in the community was presented. Len Anderson and Jeff Elliott will work on details and will report back to the Chamber. If this wagon becomes a reality, then Chamber will donate the monies earned from the 2014 Night at the Cemetery tours.

**Shop Small Saturday:** Shop Small Saturday is November 29<sup>th</sup>. Chamber will promote and support local shopping. Each participating business will hold their own promotions with drawings to award to their customers. Chamber will hold a grand prize drawing from gathered slips from participating businesses and award \$100 in Chamber bucks to a single winner. Motion to approve the \$100 in Chamber bucks was made by Carol Frey and seconded by John Pokropinski. Motion carried and approved. Laura will coordinate with local businesses.

**Christmas Walk and Tour of Homes:** Tour of Homes currently has only three homes signed up and we need at least five. Suggestion was made that if we don't have at least five by Monday, November 3<sup>rd</sup> that we do not have a tour of homes this year, but perhaps have one every other year instead. We will still have a Christmas Walk as usual.

**Marketing Update:** Facebook shares helped the most for Pumpkin Fest this year, Diane Bausman said we had community events mentioned on WIXN, WRHO, WLLT, and WCCI. We will develop a flyer for posting around town with the 2015 Calendar of Events. (Will also post on website).

**Newsletter Items:** Who to thank? Diane Bausman and the entire pumpkin fest/night at the cemetery team of volunteers for an outstanding Autumn event

## Old Business:

Permission for holding a raffle for the donated Thomas Booth painting of downtown Mount Carroll has been granted. Tickets will be sold at events held between now and Mayfest.

## New Business:

Business After Hours for November is cancelled due to a scheduling conflict (same night as the annual Mount Carroll United Methodist Church annual Turkey Dinner)

Len Anderson is working with the City of Mount Carroll on the 12 x 24 billboard at the 4-way stop sign. The board is already disassembled and it has been determined that it really can't be repaired. The information needs to be updated. A vinyl wrap has been estimated at around \$800 - \$1000. An aluminum backed wrap is around \$2000. Len is looking for input as to information to be included on the new sign. Motion to donate \$100 toward the new sign was made by Diane Bausman and seconded by Laura Miller-DeSpain. Motion carried and approved.

**V.P. Report:** The December general membership meeting will be Thursday, December 4<sup>th</sup> at location to be determined.

Meeting Adjourned

# November 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Visit the Community Calendar online at <a href="http://www.mtcarrollil.org">www.mtcarrollil.org</a></p> <div style="display: flex; justify-content: space-between; align-items: center;">  <div style="border: 1px solid black; padding: 5px; text-align: center;">                     Become a fan of Mt. Carroll, Illinois                 </div> </div>						1
2 Daylight Savings Time Ends	3	4 Election Day  8 AM—CDC General Board meeting at the Kraft building 6 PM—Friends of the Library	5	6  Chamber Business After Hours- Cancelled	7 Rt 64/84 Shop Hop	8 Rt 64/84 Shop Hop
9	10	11 Veteran's Day  7:30PM City Council meeting	12	13  Open Mike night at Imaginarium 6p-9p	14 Rt 64/84 Shop Hop	15 Rt 64/84 Shop Hop
6	17	18	19 7:30 AM— Chamber Board meeting at Land of Oz	20	21	22
23 <hr/> 30	24	25  7:30PM City Council meeting	26	27 Thanksgiving	28	29  Shop Small Saturday

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).**

**Dues are \$75 for businesses and \$25.00 for individuals.**

**It is NOT necessary to own a business to be a Chamber member.**

**Mail to: Mount Carroll Chamber of Commerce, 320 N. Main St., Ste 101, Mt. Carroll, IL 61053**

# Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101  
Mt. Carroll, IL 61053

E-mail: [info@mtcarrollil.org](mailto:info@mtcarrollil.org)

Web site: [www.mtcarrollil.org](http://www.mtcarrollil.org)

*“We take the time to care.”*

Have you been to  
Mount Carroll Lately?

## Mount Carroll Chamber Events

### 2014

Rt 64/84 Shop Hop.....November 7 & 8  
Rt 64/84 Shop Hop.....November 14 & 15  
Shop Small Saturday.....November 29  
Christmas Walk & Tour of Homes.....December 6

### 2015

Rummage Through Mount Carroll.....April 24 & 25  
Farmer’s Market.....May 2 through October 24  
Mayfest.....May 22-24  
Car Cruise.....June 20  
Car Cruise.....July 18  
Car Cruise.....August 15  
Brick Street Saturday.....September 5  
Car Cruise.....September 19  
Pumpkin Fest.....October 24  
Christmas Walk.....December 5

## Mount Carroll Chamber of Commerce Membership 2014-2015

Jo-Carroll Energy	Nancy Tobin	Doty’s Collision Center
Sand Prairie Wireless	Charles Electronics, LLC	Imaginarium Now & Zen Gallery
YMCA Camp Benson	Law-Jones Funeral Home	Carrie Prowant – Thirty – One
John Pokropinski	West Point Tree Farm	Ashford University
Catherine Pokropinski	John & Thelma Swiech	Carroll County Mirror Democrat
Diane Bausman	Mount Carroll Mobil	Carpenter’s Corner
Bausman Mowing	Wylma Colehour	Crouse Plumbing & Heating
Jerry & Sandy Cornelius	Ron Foltz	Elizabeth McMillan
Pleasant Valley Construction	Marsha Foltz	Mount Carroll Bowling Center
Hotel Glenview	John Hutchison	Sisler Construction
dabluz boutique	Jean Hutchison	Dairy Queen
Land of Oz/Subway	Tom & Pam Sorg	WCCI
James Morel	Prairie Path Guest House	Pete and Laura Smith
Sherry Morel	Schneider House Furniture	City of Mount Carroll
Mount Carroll Home Center	Kunes Country Auto Group	Moring Disposal
Mary Ann Hutchison	Red Gate Embroidery	Mount Carroll Banking Center
Carroll County Senior Services	Davis Custom Decorators	Oakville Country Club
Shaw’s Marketplace	John Bickelhaupt Insurance Agency	Mike & Deanna Doty
Carol Ingram	Highland Community College	Heritage Market
Clark Carroll Insurance Agency Inc.	Timberlake Playhouse	Molly’s Kitchen and Bar
Ideas ‘n Designs	FHN-Freeport Health Network	
Triumph Community Bank	Mount Carroll Insurance Agency	
Consolidated Grain & Barge	Good Samaritan Society-Mount Carroll	
Henry’s Double K	Dr. David Purlee	
Herrell Electric	Sievert’s Steaks-N-Stuff	
Mount Carroll Township Public Library	Country Palmer House B&B	
Campbell Center for Historic Preservation	Mount Carroll Cafe	