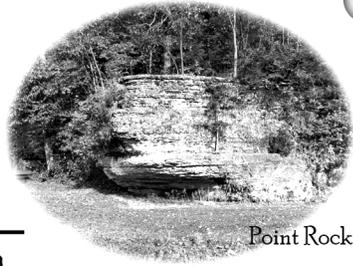


# Mount Carroll

Chamber of Commerce



## Chamber Pot

### September 2011

### Membership: 48

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#### From the Prez...

Hello Everybody,

School is back in session and Labor Day is upon us. Please be sure to show up for this months General Membership Meeting. The Board has been hard at work over the summer break and we need your help. We look forward to seeing everyone.

Thanks,

~ Mike Lenz (Chamber President)

## Board of Directors

Mike Lenz-President: Kallemezzoo's  
Bob Hatheway-Vice-President: Shaw's Food  
Pride  
Sibyl Doty-Treasurer: THE National Bank  
Catherine Pokropinski-Secretary  
Three year Board Members:  
Anna Gray: Good Samaritan Society-  
Mount Carroll  
Vacant  
Vacant  
Two year Board Members:  
Carol Frey: Land of Oz  
Jody Martens: Savanna-Thomson State  
Bank  
Vacant  
One year Board Members:  
Larry DeSpain: Hotel Glenview  
Nancy Tobin  
Vacant  
Events Coordinator: Vacant  
Laura Miller-DeSpain—Interim  
Marketing Coordinator  
dabluz boutique  
Laura Miller-DeSpain—Past President  
dabluz boutique  
Nancy Tobin—Telephones

## Chamber General Membership Meeting

September 1, 2011  
Market Street Commons  
Dinner provided by  
Bella's  
Social Hour—6:00PM  
Dinner—6:30PM  
Meeting —7:00PM

Cost: \$12.00 per person

**Please RSVP by  
Tuesday, August 30th at 5:00PM  
Call 800-244-9594 (Option 1)**

The Mount Carroll Chamber of Commerce would like to thank Larry and Laura DeSpain for coordinating this year's Brick Street Saturday.

**Mission Statement:** The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

## August Treasurer's Report

	<b>Balance as of 7/28/11</b>	<b>\$ 9,490.41</b>	
			<b>REVENUE</b>
8/10/11	Dues	\$ 150.00	
8/16/11	Dues	\$ 75.00	
8/18/11	Dues	\$ 75.00	
8/18/11	CC Hotel/Motel Donation	\$ 325.00	
8/22/11	Rootbeer Floats - cash	\$ 150.00	
8/22/11	Rootbeer Floats-car cruise	\$ 95.00	
8/22/11	Dues	\$ 191.80	
	<b>SubTotal</b>	<b>\$ 1,061.80</b>	
			<b>EXPENSES</b>
8/9/11	Laura DeSpain	\$ 20.50	
8/10/11	Market St. Commons-Aug Rent	\$ 100.00	
8/10/11	Blackhawk Waterways	\$ 16.65	
8/10/11	Carroll Co Review-FM	\$ 96.00	
8/10/11	MTC Home Center - FM	\$ 958.31	
8/18/11	Prairie Advocate - FM & Festival	\$ 232.00	
8/18/11	Learn Great Foods - Sept. FM	\$ 500.00	
8/19/11	Rootbeer Float - cash for Car Cruise	\$ 150.00	
8/22/11	Karen Kromer - July & August Website	\$ 200.00	
8/22/11	Market St. Commons-FM Presentations	\$ 420.00	
8/23/11	Prairie Advocate - Brick St. Sat Ad	\$ 325.00	
	<b>SubTotal</b>	<b>\$ 3,018.46</b>	
	<b>Balance as of 8/22/11</b>	<b>\$ 7,533.75</b>	
	<b>Balance in projects account</b>	<b>\$ 43.63</b>	
	<b>Total</b>	<b>\$ 7,577.38</b>	
	<b>Farmer's Market 2011-2012</b>	<b>\$ 2,452.45</b>	

## MARKETING REPORT

First, our Marketing Committee thanks the Carroll County Hotel Motel Tax Board for their generous donation of \$325 toward marketing Brick Street Saturday. This money was spent on an Illinois Press Association ad in the northwest territory that reaches 45+ newspapers, including the Mirror Democrat, the Prairie Advocate and the Carroll County Review. We would not have been able to do this advertising otherwise.

And thank you to the Mirror Democrat and Len Anderson for their generous coverage of the Cruise Nights this summer, both through coverage, ads & fliers. This past Car Cruise was especially well attended.

And while we're at it, thank you to the Prairie Advocate for attending our meetings and helping us prepare our quote to present to the Hotel Motel Tax Board and for help in creating the ad and distributing fliers.

Speaking of fliers! THANK YOU to Christiene Gable and the Savanna Thomson Bank for the great flier. I contacted Christiene late in the game and she stepped up and did her magic. Not only did she create the flier, but the bank made all the copies.

And speaking of banks, THE National Bank continues to help with photocopying any/everything I take to them. Paper and ink aren't cheap, and their support is very much appreciated, especially by an underfunded marketing budget! Thank you!

And speaking of cheap help, THANK YOU to Pam Sorg for ALL of your PR help! All of our events are better represented because of you and your volunteerism.

Brick Street Saturday is right around the corner. It's all coming together because of everyone mentioned here and everyone else participating in the day through music, fun & games. Our community working together is what Chamber is all about.

BUT it really does take a Village! Please invite your business peers (and friends) to join us. We need every dollar and every body we can get to continue to promote our fine community.

Again, on behalf of the Marketing Committee (that meets the 2nd Wednesday of every month at Brick Street Coffee at 8 a.m.), I thank you for all of your hard work and dedication.

P.S. The Historic Cemetery Tours are right around the corner. Be thinking how YOU can help!!!! AND be thinking how you'd like to decorate a pole downtown!

Laura Miller DeSpain  
shops@ glenview  
116 E. Market St.  
815-244-1630 or 815-244-4058  
[shop@dabluz.com](mailto:shop@dabluz.com)

# September 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p><b>Visit the Community Calendar online at <a href="http://www.mtcarrollil.org">www.mtcarrollil.org</a></b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #333; color: white; padding: 5px; font-weight: bold; font-size: 1.2em;">facebook</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">                     Become a fan of Mt. Carroll, Illinois                 </div> </div>				1  Chamber General Membership Meeting 6pm	2	3  Farmer's Market  Brick Street Saturday
4	5  <b>Labor Day</b>	6  8 AM—CDC General Board meeting at the Kraft building	7  6 PM—Friends of the Library meeting at Market Street Commons	8  6PM-9PM Five minutes of Fame on Market & Main	9	10  Farmer's Market
11	12	13  7:30PM City Council meeting	14  8:00AM- Chamber Marketing Committee meeting at Market Street Commons	15	16	17  Farmer's Market
18	19  Game Night at the Commons	20	21 7:30 AM— Chamber Board meeting at Land of Oz	22	23	24 Farmer's Market  5th Annual Mount Carroll Cruise Night
25	26	27  7:30PM City Council meeting	28			

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).  
Dues are \$75 for businesses and \$37.50 for individuals.  
It is NOT necessary to own a business to be a Chamber member.**

