

# Mount Carroll

Chamber of Commerce



Point Rock

## Chamber Pot

### March 2008

Membership: 90

#### Inside this issue:

<b>Treasurer's Report</b>	<b>2</b>
<b>Committee Reports</b>	<b>2</b>
<b>Calendar</b>	<b>3</b>
<b>Tri-State Tourism Conference</b>	<b>4</b>

#### From the Prez — Sibyl Doty

Is spring really around the corner? We definitely have had an old fashioned winter this year. It will be so nice to see green grass, but I suppose that's when the complaining will start about it being to hot! Remember to thank the city employees for keeping the streets clean and the businesses for keeping their sidewalks shoveled!

Speaking of spring, it won't be long and we will be sponsoring the annual Rummage through Mt. Carroll on April 19<sup>th</sup>. The events committee is busily working on the final planning for this along with all of the other events they will be working on this year. Please contact Gwen at Flower-Fan-A-See, if you would like to be a part of the planning of any of our upcoming events. Don't forget Farmer's Market begins in May. Also, you may contact Nancy Tobin or Barb King, if you would like to work a shift at the Mayfest Wine Tent.

The nominating committee has been meeting regularly and we feel we are coming up with some new faces with lots of potential for our Chamber board that will take over July, 2008. If anyone is interested in becoming involved with Chamber, which supports the businesses in Mt. Carroll; please contact Laura Miller, John Swiech, Lou Schau or myself. It is a great organization to be involved with. We are in the business of promoting economic growth and quality of life in Mt. Carroll.

There is a local man that will be bringing 500 – 700 people to Mt. Carroll from June 20<sup>th</sup> – 22<sup>nd</sup>. Reid Law of MC MOTO Park will be having a national moto cross race at his park north of Mt. Carroll. During the day they will be busy racing, but in the evening they may wander into town and see what we have to offer. This would be a great opportunity for the businesses to have their stores open later in the evening. It would be a chance to have some specials. Several of us had discussed about having special discount coupons that could be handed out at the race. Think about it....it's a great opportunity to entice some people to return to beautiful Mt. Carroll at another time.

Please look over the survey that we have included. We, the Mt. Carroll Chamber of Commerce Board, are considering some changes and would appreciate your response. If you receive your newsletter by e-mail, you will receive it in the newsletter and again separately. If you receive your newsletter by mail, you will receive it attached to the newsletter. Please review it and respond back to us; either by e-mail, mailing it to Mt. Carroll Chamber, PO Box 94, Mt. Carroll or you may hand deliver to Sibyl Doty at THE National Bank – downtown location, Barb Lange at THE National Bank – highway location or Christiene Gable at Savanna-Thomson State Bank in Mt. Carroll. We look forward to seeing a number of surveys returned and possibly other suggestions.

#### Board of Directors

Sibyl Doty—President  
Nancy Tobin—Vice-President & Membership Chairperson  
Terrie Miller—Treasurer  
Christiene Gable—Secretary  
Three year Board Members:  
Laura Miller Barb Lange  
Two year Board Members:  
Carol Remrey (vacancy)  
One year Board Members:  
Nancy Gable Joan Hough  
Gwen Lowe—Events Chairperson  
Jan VanBuskirk—Marketing Chairperson  
Jean Hutchison—Past President

#### March Program: Chamber Plans/News

**March 6, 2008 - Oakville Country Club**

**Drinks—6 PM Dinner—6:30 PM Meeting—7 PM**

**Entrée: Ham Loaf & Mashed Potato Dinner**  
**(Cost is \$11.00 per person)**

**You MUST specify special dietary needs when RSVPing.**

**Please RSVP by Tuesday, March 4th at 5 PM.**  
**Call 815-275-3280 or Email: [admin@mtcarrollil.org](mailto:admin@mtcarrollil.org)**

**Mission Statement:** The Mt. Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mt. Carroll.

## Treasurer's Report

	<b>Balance as to 01/27/08</b>	<b>\$</b>	<b>8,555.42</b>	
				<b>REVENUE</b>
01/31/08	Interest		\$	2.11
02/13/08	Dues		\$	75.00
02/22/08	Dues		\$	75.00
	<b>Sub-Total</b>		<b>\$</b>	<b>152.11</b>
				<b>EXPENSE</b>
02/12/08	Postmaster		\$	40.00
02/12/08	Nancy Tobin (brochure cart)		\$	99.00
02/12/08	Christiene Gable (Sec Salary)		\$	225.00
02/12/08	Terrie Miller (Treas Salary)		\$	225.00
02/12/08	Christiene Gable (Website)		\$	150.00
02/12/08	Gallatin River		\$	34.09
	<b>Sub-Total</b>		<b>\$</b>	<b>773.09</b>
	<b>Balance as of 2/22/07</b>	<b>\$</b>	<b>7,934.44</b>	
	<b>Website Account</b>	<b>\$</b>	<b>741.09</b>	
	<b>Balance in projects account</b>	<b>\$</b>	<b>5,235.28</b>	
		<b>\$</b>	<b>13,910.81</b>	

## Marketing Report

The Marketing Committee did not meet in February, but various committee members have worked on several projects. Nancy Gable designed the new Calendar of Events for 2008 and after several members proof-read it and provided their input, it was sent to the printers. It should be ready for distribution at the general membership meeting in March.

We also launched our new website last week and plan to announce it to the world this coming week. Many thanks to Christiene Gable for doing all the work to get the new website up and running. It will be up to everyone to make suggestions of things to include on it to make sure it continues to be a living, up-to-date site that does not get stagnant.

We are already starting to market the Rummage through Mt. Carroll which will take place April 19 and the Farmers Market which is slated to begin the first Saturday in May. Watch for more information in the Mirror-Democrat and if you can put up posters about the Farmers Market, contact Jean Hutchison. Both of these events bring a lot of people to town. Do something to get them in your business.

The brochure subcommittee will meet at 6:30 p.m. Wednesday, March 5, at Nancy Tobin's to continue working on that project. We only need a few more pictures to illustrate some of the attractions in town.

The Marketing Committee will meet at 5:30 p.m. Wednesday, March 19, at the Land of Oz. Anyone who is interested in advertising or promoting our town, businesses or events is welcome to attend.

Jan VanBuskirk, Marketing Chairman

## Events Committee

The next Events meeting will be March 13<sup>th</sup> at 6 PM at Carroll Lanes. Please note: this date is the second Thursday of the month as people were having schedule conflicts with the first Monday of the month.

## Chamber Plans/News

Our program for Thursday, March 6th, will be in-house plans/news. Sybil Doty and I will discuss the upcoming events and needs, as well as the Chamber Survey being sent to Chamber members with this newsletter. Nancy Tobin will provide a progress report for the People For Progress group covering what the committee has been doing for the last 13 months since the Town Hall meeting January 2007.

Come and renew your Chamber friendships. We have been growing and our membership is now at 90! Also, our website is up and running thanks to Christiene. Please take a look and let us know what you think. She and the board aim to showcase and promote Mount Carroll and YOU, our members. Some 2008 brochures are beginning to come in and I will be coming around soon with what I have. Do call the Chamber phone if you are ever in need of any brochures: 815-244-CALL (2255).

Nancy Tobin, VP, & Membership Chair

★ **June 21 & 22, 2008** ★  
**500-700 visitors are coming to town. What can you do to get them into your business?**

# March 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>New City/Chamber Website Active—visit <a href="http://www.mtcarrollil.org">www.mtcarrollil.org</a></b>						1
2	3	4 8 AM—CDC Executive Committee meeting at Team Products	5 6:30 PM—Chamber Brochure Committee meeting	6 6 PM—Chamber General Membership Meeting: Oakville Country Club	7	8
9  <b>Daylight Savings Time Begins</b>	10	11 8 AM—CDC Executive Committee meeting at Team Products  7:30 PM—Mt Carroll City Council meeting at City Hall	12 5:30 PM—Relay For Life Planning Committee meeting  6:30 PM—Relay For Life Team Captains meeting	13 6 PM—Events Committee meeting at Carroll Lanes	14	15
16  <b>Palm Sunday</b>	17	18 8 AM—CDC Executive Committee meeting at Team Products	19 5:30 PM—Chamber Marketing Committee meeting at Land of Oz	20 8 AM - 4 PM—Tri-State Tourism Spring Conference at NICC Town Clock Center in Dubuque, IA  9:30 AM—Carroll County Board meeting at Courthouse	21  <b>Good Friday</b>	22
23  	24 6 PM—City Committees meeting at City Hall	25 7:30 PM—Mt Carroll City Council meeting at City Hall	26 8 AM—Chamber Board meeting at Land of Oz	27 5:30 PM—Carroll County Health Dept Board meeting at Health Dept building	28	29
30	31	April 1  <b>April Fool's Day</b>	April 2	April 3 6 PM—Chamber General Membership Meeting	April 4	April 5

**Be a member of the Mt Carroll Chamber of Commerce (renew your membership).  
 Dues are \$75 for businesses and \$37.50 for individuals.  
 It is NOT necessary to own a business to be a Chamber member.  
 Mail to: Mt. Carroll Chamber of Commerce, P.O. Box 94, Mt. Carroll, IL 61053**

## Mt. Carroll Chamber of Commerce

P. O. Box 94  
Mt. Carroll, IL 61053

Phone: 815-244-2255

E-mail: [info@mtcarrollil.org](mailto:info@mtcarrollil.org)

Web site: [www.mtcarrollil.org](http://www.mtcarrollil.org)

*"We take the time to care."*

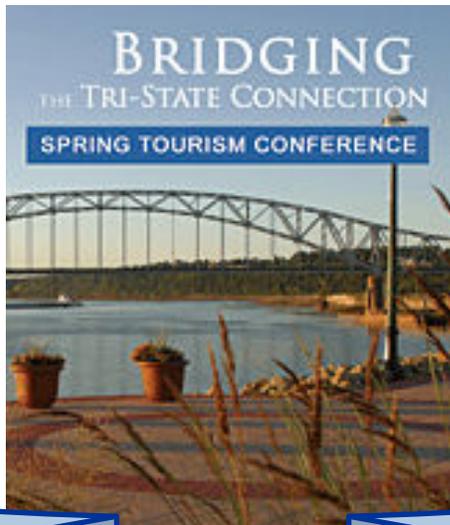
## WEBSITE FUNDRAISER

Advertise in the Newsletter!  
All proceeds go to new website.

	<u>Member</u>	<u>Non-Member</u>
2" x 3.5"	\$10	\$20
4" x 3.5"	\$15	\$30
Half-page	\$40	\$80

(Prices listed are per month)

### MARCH 20, 2008



2ND ANNUAL

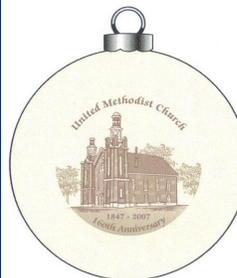
#### REGISTER:

Call 563.557.8271 x380  
Fax 563.557.0319  
Email [blumm@nicc.edu](mailto:blumm@nicc.edu)  
Mail NICC Town Clock Center  
680 Main Street, Dubuque, IA 52001  
Website [www.TriStateTourism.com](http://www.TriStateTourism.com)

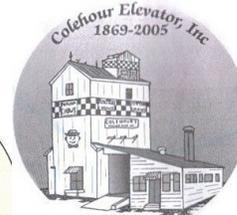
## Chamber Christmas Ornaments

The 2007 Limited Edition Treasured Scenes Ornaments featuring the Mt. Carroll Methodist Church are available. Please contact JoAnn Palmer at 244-2343 or stop by Flower Fan-A-See. Some past ornaments are still available; including Colehour Elevator, & Main Street School.

2008 Ornaments will be available at Mayfest.



Brown Lettering  
on Golden Mist



Red Lettering  
on White



White Lettering  
on Purple

## BRICK STREET DOLLAR

110 E. Market  
Mt. Carroll, IL 61053

815-244-5606

Cards • Housewares • Party Supplies • Decor • Food Items

Proprietors:  
Carol and Randy Remrey

Email: [brickstreetdollar@yahoo.com](mailto:brickstreetdollar@yahoo.com)

IRA's/Rollovers  
Annuities

Long-Term Care Insurance  
Medicare Insurance

Laura Lee Miller



"The Insurance Lady"

815.244.1630

[InsLdy57@yahoo.com](mailto:InsLdy57@yahoo.com)