

Mount Carroll

Chamber of Commerce



Point Rock

Chamber Pot

February 2008

Membership: 88

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From the Pres—Sibyl Doty

Please note that we will not have a Chamber General Membership meeting in February due to a conflict. There is a program that the University of Illinois Extension is putting on the night of our regularly scheduled meeting, February 7th. As a board, the Chamber would like to show their support with attendance. This is a great opportunity for all businesses or someone interested in starting a business. Included in the newsletter you will see a registration form to sign up for "A Workshop for Entrepreneurs".

Even though the nominating committee generally is not organized until May we have put together the committee to recruit some new leadership on the Chamber board. We are in need of a President, Vice President and several board members. Anyone that is interested in becoming involved with Chamber, which supports the businesses in Mt. Carroll; please contact Laura Miller, John Swiech, Lou Schau or myself. It is a great organization to be involved with. We are in the business of promoting economic growth and quality of life in Mt. Carroll.

Soon we will be out of our winter months and into springtime. With that in mind remember that if you are interested in cleaning out your closets, garages, and basements; we will be having Rummage Thru Mt. Carroll on April 19th. We will also have Farmer's Market beginning in May and Mayfest will be May 23rd – 25th. Nancy Tobin and Barb King are this year's co-chairpersons for the Wine Garden. Thanks to Nancy and Barb for taking over this event.

I hope to see you at the February 7th meeting at the Naaman Diehl Auditorium for the workshop sponsored by the University of Illinois Extension office.

Board of Directors

Sibyl Doty—President
Nancy Tobin—Vice-President & Membership Chairperson
Terrie Miller—Treasurer
Christiene Gable—Secretary
Three year Board Members:
Laura Miller Barb Lange
Two year Board Members:
Carol Remrey (vacancy)
One year Board Members:
Nancy Gable Joan Hough
Gwen Lowe—Events Chairperson
Jan VanBuskirk—Marketing Chairperson
Jean Hutchison—Past President

Exploring Opportunities in E-Commerce

February 7, 2008

Naaman Diehl Auditorium

(Northwest corner of Rt 78 & Rt 52/64 Intersection)

Registration fee: (covers refreshments & handouts)

\$10 if received by January 31st

\$15 per person after January 31st or at the door

Call 815-244-9444 or register online with a credit card: <http://jdc.extension.uiuc.edu>

5:45 PM—Registration

6:00 PM—Welcome

6:05 PM—Defining E-Commerce Marketplace & Identifying Opportunities

7:00 PM—E-Commerce Entrepreneurs' Stories

8:15 PM—Business Planning for Success

9:00 PM—Evaluation / Adjournment

Sponsored by: Mt Carroll CDC, Carroll County EDC, SBDC, & University of Illinois Extension

Mission Statement: The Mt. Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mt. Carroll.

Treasurer's Report

Balance as of 12/17/07 \$ 8,550.73

		<u>REVENUE</u>
12/31/07	Interest	\$ 3.34
1/14/08	Meeting Cash	\$ 75.00
1/14/08	Meeting Meals	\$ 190.00
1/14/08	Ornament Sales	\$ 270.00
SubTotal		\$ 538.34

		<u>EXPENSE</u>
1/9/08	Meeting Cash	\$ 75.00
1/10/08	Land of Oz	\$ 200.00
1/14/08	Gallatin River	\$ 34.15
1/14/08	Chamber Newsletter	\$ 74.50
1/25/08	Christiene Gable (Website)	\$ 150.00
SubTotal		\$ 533.65

Balance as to 1/27/08 \$ 8,555.42
 Balance in projects account \$ 5,234.00
 Website Account \$ 741.09
\$ 14,530.51

Christmas Ornaments

The 2007 Limited Edition Treasured Scenes Ornaments featuring the Mt. Carroll Methodist Church are available. Please contact JoAnn Palmer at 244-2343 or stop by Flower Fan-A-See. Some past ornaments are still available; including Colehour Elevator, & Main Street School.



Brown Lettering on Golden Mist



Red Lettering on White



White Lettering on Purple

Just A Minute

Meeting called to order by President Sibyl Doty
 Pledge of Allegiance: Sibyl Doty
 Blessing: Donnetta Brunner
 Introduction of Guests: Andy & Bev Jackson, Dave Senn
 Dinner: Subway Dinner
 Motion to Approve Minutes:
 Paul Tobin, Jeff Davis seconded
 Motion to Approve Treasurer's Report:
 Barb King, Gwen Lowe seconded
 Committee Reports:
 Events:
 —Gwen Lowe—2008 Calendar of Events
 —Barb King to chair the October Nights committee
 —MC Moto Park will host a national event June 21 & 22
 Marketing:
 —Christiene Gable—Website Progress Report
 —Nancy Tobin—Brochure Progress Report
 Old Business: Business Directory finished
 New Business:
 —Laura Miller moves to appoint Barb Lange to complete Angie mader's term, Nancy Tobin seconded.
 —Boxes of Chamber papers need to be sorted—they are at the downtown branch of THE National Bank
 —Len Anderson: 2000 flyers are being distributed for the 2008 Cruise Nights held downtown Mt Carroll
 Program: Michele Miller & Brian Borger
 50/50: \$11.00 (Laura Miller donated back to Chamber)
 Meeting Adjourned

February 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 Groundhog Day
3	4 6 PM—Events Committee meeting at Carroll Lanes	5 8 AM—CDC Executive Committee meeting at Team Products	6 6 PM—October Nights Planning Meeting at Land of Oz	7 5:45 PM—E-Commerce Workshop at Naaman Diehl Auditorium	8	9
10	11	12 8 AM—CDC Executive Committee meeting at Team Products 7:30 PM—Mt Carroll City Council meeting at City Hall	13	14 Valentine's Day 	15	16 Ladies Pamper Day at Mt Carroll Church of God
17	18 President's Day 	19 8 AM—CDC Executive Committee meeting at Team Products	20 5:30 PM—Relay For Life Committee meeting 6:30 PM—Relay for Life Team Captain's meeting Both at Mt Carroll Community House	21 9:30 AM—Carroll County Board meeting at Courthouse	22	23
24	25 6 PM—City Committees meeting at City Hall	26 8 AM—CDC Executive Committee meeting at Team Products 7:30 PM—Mt Carroll City Council meeting at City Hall	27 8 AM—Chamber Board meeting at Land of Oz	28 5:30 PM—Carroll County Health Dept meeting at Health Dept building	29	

Be a member of the Mt Carroll Chamber of Commerce (renew your membership).

Dues are \$75 for businesses and \$37.50 for individuals.

It is NOT necessary to own a business to be a Chamber member.

Mail to: Mt. Carroll Chamber of Commerce, P.O. Box 94, Mt. Carroll, IL 61053

Mt. Carroll Chamber of Commerce

P. O. Box 94

Mt. Carroll, IL 61053

Phone: 815-244-2255

E-mail: info@mount-carroll.il.us

Web site: www.mount-carroll.il.us

"We take the time to care."

WEBSITE FUNDRAISER

Advertise in the Newsletter!

All proceeds go to new website.

	<u>Member</u>	<u>Non-Member</u>
2" x 3.5"	\$10	\$20
4" x 3.5"	\$15	\$30
Half-page	\$40	\$80

(Prices listed are per month)

BRICK STREET DOLLAR

110 E. Market
Mt. Carroll, IL 61053

815-244-5606

Cards • Housewares • Party Supplies • Decor • Food Items

Proprietors:
Carol and Randy Remrey

Email: brickstreetdollar@yahoo.com

IRA's/Rollovers
Annuities

Long-Term Care Insurance
Medicare Insurance

Laura Lee Miller



"The Insurance Lady"

815.244.1630

InsLdy57@yahoo.com

Small Business Development Center

The Small Business Development Center (SBDC) extends a wide range of management and financial consulting services to the owners and managers of small businesses. The SBDC also assists potential entrepreneurs in their quests to establish businesses of their own. Services are intended to help clients assess their financial circumstances and develop a plan to achieve their business goals. The SBDC has assisted numerous startups, as well as existing businesses with their individual challenges and problems.

SBDC services include...

Confidential Business Consultations.

—Take steps to resolve your business obstacles.

Business Plan Development

—Receive guidance in organizing and writing your plan.

Analysis of Your Business Finalizes

—Identify financial problems and plan corrective actions.

Improved Marketing Strategies

—Identify new markets.

Loan Packaging Assistance

—Assure consistency throughout your loan package.

Referral to Government-Backed Programs

—Find out what works and what doesn't.

Low Cost Seminars and Training

The SBDC is made possible through a partnership among...

- The Illinois Department of Commerce and Community Affairs.

- Sauk Valley Community College

The United States Small Business Administration

... as a service to Illinois small business. Services are available either free of at a minimal charge.

Michele Miller (SBDC Director)—Phone: 815-599-3654 Email: Michele.Miller@highland.edu