

# Mount Carroll



Point Rock

## Chamber of Commerce

## Chamber Pot

July 2007

Membership: 73

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### From the Prez — Sibyl Doty

July is upon us and we have quite a few events this month. July 14<sup>th</sup> is the Garden Walk. As of the other day, Jean Hutchison is still in need of volunteers to take tickets at some of the homes. Please contact Jean, if you are able to assist. July 21<sup>st</sup> is another car cruise that Len Anderson has put together. Len informed me that the last cruise on June 23<sup>rd</sup> was a success. We hope the weather will cooperate and this one will also be a success in bringing individuals to Mt. Carroll. On July 28<sup>th</sup> is the Christmas in July. Laura and Lindsey have been working very hard on this event. If anyone is interested in helping, you may contact one of them at dabluz boutique. If anyone is interested in starting their Christmas cookie baking, they can donate some to the Chamber for a fundraiser during Christmas in July.

Now that we are in the summer months we will not have another general membership meeting until September. The board will continue to meet throughout the summer. We have welcomed the new

board members: Joan Hough, Laura Miller and Angie Mader. As stated in my last letter, I look forward to our board focusing and making several major items a priority this year.

Let's all work together for a Chamber that will "Promote and further the interests of the City of Mt. Carroll and vicinity".

### Board of Directors

Sibyl Doty—President  
 Nancy Tobin—Vice-President & Membership Chairperson  
 Terrie Miller—Treasurer  
 Christiene Gable—Secretary  
 Three year Board Members:  
 Laura Miller Angie Mader  
 Two year Board Members:  
 Carol Remrey Kathy Cyr  
 One year Board Members:  
 Nancy Gable Joan Hough  
 Gwen Lowe—Events Chairperson  
 Jan VanBuskirk—Marketing Chairperson  
 Jean Hutchison—Past President

### CHRISTMAS IN JULY July 28th: 9 AM—4 PM

Horse-drawn wagon Rides by  
 Denver Traum—(afternoon)  
 Santa Claus in Shorts & Shades  
 (afternoon)  
 Festival of Trees at  
 the Kraft Building  
 Scavenger Hunt with PRIZES

Businesses are invited to decorate, offer "holiday" specials and/or goodies, and participate in a Lamp Post decorating contest (For more details, see Laura Miller at dabluz boutique).

#### Various Vendors around the courthouse (9 AM—4 PM)

- The Louisiana Snowball Man (tropical snow cones)
- Cotton Candy by Levi
- Holiday Book Sale at Library (time TBA)
- Holiday Open House at Miles Museum (time TBA) Plus many more!



**Mission Statement:** The Mt. Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mt. Carroll.

# Treasurer's Report

Balance as of 5/29/07 \$ 8,287.88

	<b>REVENUE</b>
05/31/07 Interest	\$ 1.85
06/04/07 Farmers Market Vendor's Fee	\$ 50.00
06/07/07 Mt. Carroll Rotary (2/3 liquor license)	\$ 99.66
06/09/07 Meeting Meals	\$ 360.00
06/09/07 50/50	\$ 18.00
06/09/07 Donation	\$ 1.00
06/09/07 Meeting Cash	\$ 75.00
06/09/07 Mt. Carroll Fire Dept (% food sales BSD)	\$ 80.00
06/09/07 Post Mayfest Wine Sales	\$ 182.00
06/26/07 Methodist Church (Ornament Purchase)	\$ 231.66
06/26/07 Sales for Cruise Night	\$ 140.00
06/26/07 Donations for Website	\$ 19.00
06/26/07 Post Mayfest Wine Sales	\$ 86.00
<b>Subtotal</b>	<b>\$ 1,344.17</b>

	<b>EXPENSE</b>
05/30/07 Mayfest Committee	\$ 476.50
06/04/07 Mt. Carroll Fire Department	\$ 100.00
06/06/07 Gallatin River	\$ 34.27
06/06/07 Shaw's	\$ 206.88
06/06/07 Village Voices	\$ 40.00
06/07/07 Meeting Cash	\$ 75.00
06/07/07 Nancy Tobin (Mayfest Misc)	\$ 69.30
06/07/07 Land of Oz	\$ 11.24
06/07/07 Oakville Country Club	\$ 360.00
06/12/07 JoAnn Palmer	\$ 65.00
06/12/07 Mirror Democrat	\$ 166.10
06/22/07 Prairie Advcate	\$ 13.40
06/25/07 Massbach Winery	\$ 1,537.20
06/25/07 Galena Cellars	\$ 672.03
06/25/07 Blue Mountain Design	\$ 250.00
06/25/07 Christiene Gable	\$ 125.00
06/25/07 Terrie Miller	\$ 125.00
06/26/07 Brick Street Dollar	\$ 9.89
06/26/07 Jan VanBuskirk	\$ 4.46
<b>Subtotal</b>	<b>\$ 4,341.27</b>

Balance as of 6/26/07 \$ 5,290.78

Balance of Projects Account \$ 4,221.70

\$ 9,512.48

# Chamber Christmas Ornaments

The 2007 Limited Edition Treasured Scenes Ornaments featuring the Mt. Carroll Methodist Church are available. Please contact JoAnn Palmer at 244-2343 or stop by Flower Fan-A-See. Some past ornaments are still available; including Kraft building, Colehour Elevator, & Main Street School.



Brown Lettering on Golden Mist



White Lettering on Black



Red Lettering on White



White Lettering on Purple

<b>BRICK STREET DOLLAR</b>	
110 E. Market Mt. Carroll, IL 61053 <b>815-244-5606</b>	
Cards • Housewares • Party Supplies • Decor • Food Items	
Proprietors: Carol and Randy Remrey Email: brickstreetdollar@yahoo.com	
<b>WEBSITE FUNDRAISER</b>	
Advertise in the Newsletter! All proceeds go to new website.	
	Non-Member
2" x 3.5"	Member \$10    Non-Member \$20
4" x 3.5"	Member \$15    Non-Member \$30
Half-page	Member \$40    Non-Member \$80

## Events Committee

Our next Events meeting is July 9<sup>th</sup> at 6 PM at Carroll Lanes. Volunteers are needed.

### Upcoming Events for 2007:

Farmers Market—Every Saturday thru October  
 July 4th Fireworks  
 Garden Walk—July 14th  
 Car Cruise—July 21st  
 Christmas in July—28th  
 Car Cruise—August 25th  
 Brick Street Saturday—September 8th  
 Car Cruise—September 22nd  
 October Nights—20th & 27th  
 Tour of Homes & Christmas Walk—Dec. 1st

## Just A Minute ...

Meeting called to order by President Sibyl Doty

Pledge of Allegiance: Sibyl Doty

Blessing: Sheldon Frank

Introduction of Guests: Eric Davis & Roger Kerns  
 Dinner

Motion to Approve Minutes: Angie Mader, JoAnn Palmer seconded

Motion to Approve Treasurer's Report:  
 John Lundquist, Lano Frank seconded

Committee Reports:

Events: Jean Hutchison—Garden Walk

Laura Miller—Christmas in July

Kathy Cyr—Mayfest Wine Tent

Thank Tom Becker for helping to obtain the Mayfest Liquor License

Marketing Report: Jan VanBuskirk

CDC: Randy Remrey—Empty Business Expo

Thelma Swiech—Downtown Beautification

Lou Schau—Kraft Building Update

John Swiech—People for Progress

Ornaments & Tri-State Tourism: JoAnn Palmer

Old Business: Motion to approve changes to By-Laws & Constitution—Diane Bausman, Len Anderson seconded

New Business: Motion to approve reimbursement for Tri-State Tourism registration fee to JoAnn Palmer—John Lundquist, Kathy Cyr seconded

Motion to approve 2007-2008 Budget—Paul Tobin, Clark VanBuskirk seconded

Election of Officers & Board Members for 2007-08:

New 3-year terms—Laura Miller & Angie

Mader, New 1 year terms—Joan Hough

Next General Membership meeting—September 6th at Oakville Country Club

Program: Blackwater North

50/50 Raffle: Sibyl Doty (\$18.00)

Meeting Adjourned

## Marketing Committee

The Mt Carroll Chamber of Commerce Marketing Committee met at 5:30 p.m. Wed, June 20, at Sievert's Steak and Stuff.

\*JoAnn Palmer represented the Mt Carroll Chamber at the June meeting of the Tri-State Tourism Council in Monroe, WI. During the meeting she has an opportunity to spread the word about what's going on in Mount Carroll.

\*The plants Fred and Deb Paschke donated to the Chamber have been sold. We really appreciate your generosity Fred and Deb. Many thanks.

\*Our website as well as the gocarrollcounty.com (county tourism) website has been updated with information about all the events planned for July.

\*Nancy Tobin sorted through and worked hard to distribute all the brochures to local businesses. She is also trying to get them into several places out of town. Good Job, Nancy!

\*Nancy Gable has completed the final updating and printing of our Business Directory. A sub-committee decided that we should continue under the same arrangement as this year. We worked to get it updated earlier in the year and it is now a much better product than we have had in the past. We may decide to put it out for bid next year.

\*Our brochure sub-committee is currently taking and gathering pictures for our new, four-color brochure.

\*Our website sub-committee has developed a plan for a new website and a prototype. The Marketing Committee will be discussing the plan at their next meeting, August 1st. We will decide whether to share a website with the city. The CDC has gone forward with the development of their own website, but are still offering to cooperate with the chamber in any way.

\*Our signage sub-committee will make a formal request to the county Highway Committee for directional signs from Lake Carroll to Mount Carroll. Once approved, the highway department will order and put up the signs. All the chamber will have to do is pay for them! We need four signs, estimated at less than \$200 each. The sub-committee is hoping the city and CDC will share the expense.

\*The Marketing Committee placed approximately \$4,500 worth of paid advertising in a wide variety of media to bring people into town and into local businesses. In addition, we have put out news releases, tacked up posters, distributed flyers, put information on websites and talked to numerous groups about what our community and our businesses have to offer. Plus we have a lot more ideas and big plans for the new year. For more ideas and suggestions for marketing your business, give me a call and one of the members of the marketing committee will sit down with you and help you come up with some ideas.

Start by contacting a businesses in a different area of town than where you are located. Ask if they'd be interested in some reciprocal marketing. Once you find a partner, both of you print up some coupons offering something at a discount or promoting something special you have to offer. Then exchange coupons and agree to staple the other's coupon to customers' receipts. This is being done successfully in other communities. Why not give it a try here?

Jan VanBuskirk—Marketing Committee chairman

# MOUNT CARROLL CHAMBER GARDEN TOUR

JULY 14TH 9 AM—3 PM

TOUR UNIQUE AND BEAUTIFUL GARDENS WHILE ENJOYING THE ARCHITECTURAL BEAUTY OF MT CARROLL FARMERS MARKET AND GARDEN VENDORS IN THE COURTHOUSE SQUARE ALL DAY ALL TICKETS ARE \$5.00 AND CAN BE PURCHASED AT MT CARROLL CITY HALL ON DAY OF TOUR



## FARMERS MARKET

downtown Mount Carroll

7am to Noon every Saturday  
May-October

Sponsored by the Mount Carroll Chamber of Commerce  
[www.mount-carroll.il.us](http://www.mount-carroll.il.us) or call (815) 244.2255



Featuring **Organics Products and Cooking Demos**

Third Saturdays in June, July & August



Organic Saturdays/Cooking Demonstrations  
Sponsored by Learn Great Foods  
[www.learngreatfoods.com](http://www.learngreatfoods.com)

JOIN US ON MARKET STREET  
9 A.M. COOKING DEMO WITH  
CHEF DONNA DUVALL  
JUNE 16, JULY 21, AUGUST 18

SPONSORED BY LEARN GREAT FOODS

## Cruise Night 2007

The Car Cruise on Saturday, June 23, was very successful. There haven't been that many people in downtown Mount Carroll on a Saturday night for many years. We did very well with our Root Beer Float stand. We had a profit of over \$100 and it was a **very** easy fundraiser, especially because it was rather cool.

There are three more Car Cruises planned and I think we should have a Root Beer Float stand at every one. But we will need volunteers to chair them (buy the ice cream, root beer and supplies) and three to six volunteers for each evening. If you can help, contact Sibyl Doty or Jan VanBuskirk.

You'll have a good time!

**July 21st**  
**August 25th**  
**September 22nd**

**Parking Downtown  
Historic Mount Carroll**

For more information, contact:

Len Anderson 815-244-7875  
Pat Bausman 815-244-9788  
Tom Charles 815-244-7981  
Ed Leipus 815-244-7173

# July 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4  Independence Day	5	6 8 AM—CDC Executive Committee meeting at Land of Oz	7 7 AM—Farmer's Market
8	9 6 PM—Events Committee meeting at Carroll Lanes	10 7:30 PM—Mt Carroll City Council meeting at City Hall	11	12	13	14 7 AM—Farmer's Market 9 AM—3 PM Garden Walk
15	16	17	18 8 AM—CDC Mktg & Promo Committee - Land of Oz 5:45 PM—Relay For Life Wrap-up Meeting	19	20 8 AM—CDC Finance Committee meeting at Isenhardt Realty	21 7 AM—Farmer's Market 9 AM—Cooking Demo with chef Donna Duvall by Learn Great Foods 5 to 10 PM—1st Car Cruise Night
22	23	24 7:30 PM—Mt Carroll City Council meeting at City Hall	25 8 AM—Chamber Board meeting at Land of Oz	26 8 AM—CDC Comm. & Res. Dev. Committee at Land of Oz 5:30 PM—Carroll County Board of Health meeting at County Health Dept building	27	28 7 AM—Farmer's Market 9 AM—4 PM Christmas in July
29	30	31	<b>Upcoming Events:</b> July 13,14,15—Timber Lake Resort Mardi Gras Weekend July 20,21,22—Timber Lake Resort Mexican Fiesta Weekend July 27,28,29 & August 3,4,5—Timber Lake Resort Christmas in July August 25th & September 22nd—Cruise Nights September 8th—Brick Street Saturday			

**Be a member of the Mt Carroll Chamber of Commerce (renew your membership).  
 Dues are \$75 for businesses and \$37.50 for individuals.  
 It is NOT necessary to own a business to be a Chamber member.  
 Mail to: Mt. Carroll Chamber of Commerce, P.O. Box 94, Mt. Carroll, IL 61053**

## Mt. Carroll Chamber of Commerce

P. O. Box 94

Mt. Carroll, IL 61053

Phone: 815-244-2255

E-mail: [info@mount-carroll.il.us](mailto:info@mount-carroll.il.us)

Web site: [www.mount-carroll.il.us](http://www.mount-carroll.il.us)

*"We take the time to care."*

## MAYFEST WINE TENT

Chamber has four, 1/2 gallons of bulk Maywine left. Each 1/2 gallon costs \$14.00. Please contact Kathy Cyr at the Campbell Center, 9 a.m. - 5 p.m. at 815.244.1173 or e-mail [director@campbellcenter.org](mailto:director@campbellcenter.org) or at home 815.244.5957 or [kcyr@grics.net](mailto:kcyr@grics.net).

### Tri-State Tourism Council meeting in Mount Carroll, Wednesday, July 11

The Tri-State Tourism Council holds their monthly meeting in Mount Carroll this month, on Wednesday, July 11 at the Learn Great Foods Kitchen on Campbell Center campus. Chamber members are welcome for any and all activities, come and go at anytime. Please join the general meeting to hear what TSTC is doing for Driftless area tourism!

#### Itinerary:

- 9:30 am Check-in, Continental breakfast  
10:00 am Tri-State Tourism Council monthly general meeting.  
Of special interest: Item 6—America's Heartland Experience (new tri-state bus tour) with guest Sunny Kessel from the US Dept of Commerce, Item 7—New Business, Strategic Planning – What's Next?  
12:00 pm Lunch – A tri-state organic meal: cold beef garden salad, berry dessert  
12:45 pm Presentations and Q&A:  
Welcome - JoAnn Palmer/Country Palmer House  
Campbell Center Redevelopment – Mike Risko/Campbell Center Board  
Agri-culinary Tourism – Ann Dougherty/Learn Great Foods  
1:00 pm Tours of Mount Carroll, five options (tour guides are tentative):  
Campbell Center for Historic Preservation Studies – Kathy Cyr  
Miles Museum – historic – Historical Society  
Market Street Architecture – historic – Doug Bergren  
Ravens Grin – unique outsider art show, trail of terror – Jim Warfield  
Gallery Walk – market street artisan galleries and antique dealers:  
Hand and Spirit Gallery, Charlotte Arvelle Glass,  
dabluz (textiles), Ideas N' Designs/ Riverview Antiques

Chamber members are welcome to all events. Lunch cost: \$12.00, please make check payable to "Learn Great Foods".

Please RSVP to Pam Sorg at 244.5602 if you will attend, meeting and/or lunch and/or tours of Mount Carroll. If joining one of the tours, please specify which tour.

## Timber Lake Playhouse Mt. Carroll, Illinois

Adult Tickets: \$18 EACH

Sunday evening shows: \$15 EACH

Student tickets only \$9 with a valid ID.

Call (815) 244-2035 for Tickets & more information.



### Bat Boy

June 28 - July 8

Half bat. . .half boy. . .all fun!!! This Off-Broadway hit is based on a "true" tabloid story about a creature found in a cave and forced into civilization.



### Funny Money

July 12 - July 21

From the author of *Tom, Dick & Harry* comes another hilarious comedy!



### Irving Berlin's White Christmas

July 26 - August 5

Celebrate Christmas in July with the classic film, newly adapted for the stage!



### Smoky Joe's Café

August 9 - August 19

"An electrifying work of art" is what the *New York Times* calls this effervescent musical revue celebrating the prolific team of Leiber & Stoller.