

# Mount Carroll

Chamber of Commerce



## Chamber Pot

### August 2011

Membership: 40

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#### From the Prez...

Hello Everybody,

Brick Street Days is coming up and we are going back to the basics. Any support that you can give would be greatly appreciated. By support I mean participation. Let's make downtown Mount Carroll look hopping for the holiday. I hope everyone is staying cool and dry. See you in September.

Thanks,

~ Mike Lenz (Chamber President)

## Board of Directors

Mike Lenz-President: Kallemezoo's  
Bob Hatheway-Vice-President: Shaw's Food  
Pride  
Sibyl Doty-Treasurer: THE National Bank  
Catherine Pokropinski-Secretary  
Three year Board Members:  
Anna Gray: Good Samaritan Society-  
Mount Carroll  
Vacant  
Vacant  
Two year Board Members:  
Carol Frey: Land of Oz  
Jody Martens: Savanna-Thomson State  
Bank  
Vacant  
One year Board Members:  
Larry DeSpain: Hotel Glenview  
Nancy Tobin  
Vacant  
Events Coordinator: Vacant  
Laura Miller-DeSpain—Interim  
Marketing Coordinator  
dabluz boutique  
Laura Miller-DeSpain—Past President  
dabluz boutique  
Nancy Tobin—Telephones

## Chamber General Membership Meeting

September 1, 2011

Place will be announced soon

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

**Please RSVP by**

**Tuesday, August 30th at 5:00PM**

Call 800-244-9594 (Option 1)

Or Email: [mcchambersecretary@gmail.com](mailto:mcchambersecretary@gmail.com)

The Mount Carroll Chamber of Commerce would like to thank Anna Gray for all the hard work she's done in the grant writing process.

**Mission Statement:** The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

## July Treasurer's Report

**Balance as of 7/1/11      \$9,914.10**

|          |          | <u>REVENUE</u> |
|----------|----------|----------------|
| 06/30/11 | Interest | \$ 0.55        |
| 07/01/11 | Dues     | \$ 150.00      |
| 07/08/11 | Dues     | \$ 150.00      |
| 07/13/11 | Dues     | \$ 300.00      |
| 07/21/11 | Dues     | \$ 37.50       |

**Sub-Total                                      \$ 638.05**

|                  |                                   | <u>EXPENSES</u>    |
|------------------|-----------------------------------|--------------------|
| 07/06/11         | Shaw's-Rootbeer float supplies    | \$ 30.53           |
| 07/06/11         | Prairie Advocate-FM               | \$ 165.00          |
| 07/06/11         | WCCI-FM                           | \$ 312.00          |
| 07/11/11         | Carroll Co Review-FM              | \$ 120.00          |
| 07/11/11         | dabluz boutique-highway sign ltrs | \$ 87.35           |
| 07/14/11         | Market St. Commons-July Rent      | \$ 100.00          |
| 07/14/11         | Learn Great Foods-FM August       | \$ 500.00          |
| 07/22/11         | Mt. Carroll Mirror Democrat-FM    | \$ 165.00          |
| <b>Sub-Total</b> |                                   | <b>\$ 1,479.88</b> |

**Balance as of                      \$9,072.27**  
**Balance in projects account      \$ 43.63**  
**TOTAL                                      \$9,115.90**

**Farmer's Market 2011-2012      \$4,579.26**

**Dues 2011-2012 moved balance  
into General Funds Balance as of  
July 1st.**

## MARKETING REPORT

The Marketing Committee is working on promotions using our new slogan: "Have you been to Mount Carroll lately?" along with our existing "brand" of brick streets. We are and will be reaching out to other entities (i.e., the City, CDC, and the Hotel Motel Tax Board) to coordinate our marketing efforts. Currently, we have made a formal proposal to the Hotel Motel Tax Board to help with advertising Brick Street Saturday through the Illinois Press Association.

The Membership Committee, which is a sub committee of the Marketing Committee, needs help soliciting new and existing businesses for membership. IF we don't get enough members, we can't promote our community. In that effort, we are preparing a "Benefits of Membership" to include online and printed coupons promoting member businesses & services. As a reminder, members may promote their business on the Chamber website with a full description and a link to their business website. We are in the process of updating our online directory and will be using it as a tool to solicit new members. Non-members may list their business at no charge, but they do not get a description or a website link. **Please take a moment to look at your directory listing and let our website administrator (there is a contact link on the website) know if it needs correcting.** Members may also promote their businesses and events on our facebook page. Our facebook page is listed as: Mount Carroll Chamber. Simply message me with your details and I'll get it updated.

It is important that Event Chairs get their information to the Marketing Committee as soon as possible so we can prepare ads and forward information to both Pam Sorg (our PR coordinator) and Nancy Tobin (our telephone contact). We will include the Event Chair in our proofing distribution. Please note that the Marketing Committee needs to know how and where Chamber events are being advertised even if Chamber is not funding those advertisements so that we do not duplicate marketing efforts.

If you have any suggestions for our Marketing or Membership Committee, please let us know. We continue to meet the third Wednesday of every month at the Market Street Commons at 8 a.m.

Laura Miller DeSpain  
shops@ glenview  
116 E. Market St.  
815-244-1630 or 815-244-4058  
[shop@dabluz.com](mailto:shop@dabluz.com)

### BRICK STREET SATURDAY

Saturday, September 3rd  
Chair: Laura Miller DeSpain

Brick Street Saturday, September 3rd, is right around the corner. We are encouraging all businesses to have sidewalk sales and will be promoting "city-wide sidewalk sales" in our marketing campaign. In addition, we are inviting community organizations to join us with old-fashioned family food & fun downtown. For more information, please contact Laura DeSpain at 815-244-1630 or [shop@dabluz.com](mailto:shop@dabluz.com)

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# August 2011

| Sun | Mon                                    | Tue  | Wed  | Thu  | Fri | Sat  |
|-----|--|--|--|--|-----|--|
|     | 1                                      | 2<br>8 AM—CDC<br>General Board<br>meeting at the<br>Kraft building | 3<br><br>6 PM—Friends of<br>the Library<br>meeting at Market<br>Street Commons                     | 4  | 5   | 6<br><br>Farmer's Market   |
| 7   | 8                                      | 9<br><br>7:30PM City<br>Council meeting                            | 10<br>8:30AM-<br>Chamber Market-<br>ing Committee<br>meeting at Mount<br>Carroll Banking<br>Center | 11<br><br>6PM-9PM Five<br>minutes of Fame on<br>Market & Main  | 12  | 13<br><br>Farmer's Market  |
| 14  | 15<br><br>Game Night at<br>the Commons | 16   | 17   | 18   | 19  | 20<br><br>Farmer's Market<br><br>5th Annual<br>Mount Carroll<br>Cruise Night |
| 21  | 22                                     | 23<br><br>7:30PM City<br>Council meeting                           | 24<br>7:30 AM—<br>Chamber Board<br>meeting at Land of<br>Oz  | 25   | 26  | 27<br><br>Farmer's Market  |
| 28  | 29                                     | 30   | 31   | <p><b>Visit the Community Calendar online at</b><br/> <a href="http://www.mtcarrollil.org">www.mtcarrollil.org</a></p> <div style="display: flex; justify-content: space-around; align-items: center;">  <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Become a fan of<br/>Mt. Carroll, Illinois</p> </div> </div> |     |  |

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).  
 Dues are \$75 for businesses and \$37.50 for individuals.  
 It is NOT necessary to own a business to be a Chamber member.**

## Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101  
Mt. Carroll, IL 61053

Phone: 800-244-9594

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

*"We take the time to care."*

### 2011 Farmer's Market Cooking Demo Schedule:

|              |               |
|--------------|---------------|
| May 7        | Asparagus     |
| May 14       | Herbs         |
| June 4       | Lettuce       |
| June 11      | Mushrooms     |
| July 2       | Beans         |
| July 9       | Carrots       |
| August 6     | Eggplant      |
| August 13    | Summer Squash |
| September 3  | Potatoes      |
| September 10 | Apples        |
| October 1    | Pumpkins      |
| October 8    | Peppers       |

## Mount Carroll Chamber Events 2011

Farmer's Market.....May Through October

Timber Lake Playhouse.....June Through September

Car Cruise.....August 20

Car Cruise.....September 24

Brick Street Saturday.....September 4

A Pirate's Murder Mystery Event.....October 1 & 2

October Happenings.....October 29 & 30

Great Route 64/84 Holiday Shop Hop.....November 4 & 5

Great Route 64/84 Holiday Shop Hop...November 11 & 12

Christmas Walk and Tour of Homes.....December 3

## Mount Carroll Chamber of Commerce Membership 2011-2012

|   |                                |  |
|---|--------------------------------|--|
| Doty's Collision Center                 | Nancy Tobin                    |  |
| Construction Plus, Inc                  | Paul Tobin                     |  |
| Assurance First Title                   | Bella's                        |  |
| Quality Child Care                      | Davis Custom Decorators        |  |
| Oakville Country Club                   | Mirror Democrat                |  |
| Lyle & Lois Law                         | Mount Carroll Home Center, Inc |  |
| Metform LLC                             | Tom & Pam Sorg                 |  |
| Ideas N Designs                         | Newton Mfg. Co.                |  |
| Ashford University                      | Pleasant Valley Construction   |  |
| Crouse Plumbing & Heating Inc           | Catwalk Salon                  |  |
| Kunes' Country Auto Group, Inc          | Mount Carroll Bowling Center   |  |
| THE National Bank                       | Massbach Ridge Winery          |  |
| City of Mount Carroll, Illinois         | Highland Community College     |  |
| Good Samaritan Society-Mount Carroll    | Diane Bausman                  |  |
| Mount Carroll Mobil                     | HB Wilkinson                   |  |
| dabluz boutique                         |                                |  |
| Hotel Glenview                          |                                |  |
| Carroll County Senior Services          |                                |  |
| Timber Lake Playhouse                   |                                |  |
| Norwest Surveying Service               |                                |  |
| Catherine Pokropinski                   |                                |  |
| John Pokropinski                        |                                |  |
| Prairie Path Guest House & Sampler      |                                |  |
| Mount Carroll Banking Center-Pearl City |                                |  |
| Clark Carroll Insurance Agency, Inc     |                                |  |