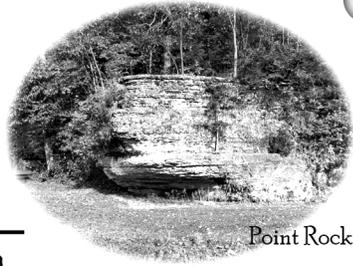


Mount Carroll

Chamber of Commerce



Chamber Pot

December 2011

Membership: 69

Inside this issue:

Reports	2
News & Notes	3
Calendar	4
Chamber Mem- bers	5
Farmer's Market Demo Schedule	5
2010 Events List	5

From the Prez ...

Hello Everybody,

HAPPY HOLIDAYS TO ONE AND ALL.

Thanks,

~ Mike Lenz (Chamber President)

Board of Directors

Mike Lenz-President: Kallemezoo's
Bob Hatheway-Vice-President: Shaw's Food
Pride
Sibyl Doty-Treasurer: THE National Bank
Catherine Pokropinski-Secretary
Three year Board Members:
Anna Gray: Good Samaritan Society-
Mount Carroll
Brandt Hutchcraft: Savanna-Thomson
State Bank
Vacant
Two year Board Members:
Carol Frey: Land of Oz
Vacant:
Vacant
One year Board Members:
Larry DeSpain: Hotel Glenview
Nancy Tobin
Vacant
Events Coordinator: Vacant
Laura Miller-DeSpain—Interim
Marketing Coordinator
dabluz boutique
Laura Miller-DeSpain—Past President
dabluz boutique
Nancy Tobin—Telephones

Chamber General Membership Meeting

December 8, 2011

Oakville Country Club

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Cost: \$12.00 per person

Menu: Ham, AuGratin Potatoes, Green Beans, Salad,
Roll and Dessert

Please RSVP by

Tuesday, December 6th at 5:00PM

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

*The winner of this month's Chamber Bucks Raffle will
be announced at the meeting.*

*There will also be a White Elephant Gift Exchange
(suggested dollar amount is \$10.00)*

The Mount Carroll Chamber of Commerce would like to thank
Larry and Laura DeSpain for going above and beyond at this
year's Farmer's Market.

AND

John and Jean Hutchison for leading the annual Wreath Fluffing.
Their team included: Carol Frey, Bev Lundquist and Catherine
Pokropinski.

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

November Treasurer's Report

Balance as of October 31, 2011

\$ 6,446.44

REVENUE

10/31/11	Dues	\$	75.00
11/3/11	Farmer's Market	\$	34.00
11/3/11	Halloween Poles	\$	200.00
11/4/11	General Membership Meals	\$	140.00
11/4/11	Cash for Membership Mtg	\$	100.00
11/4/11	50/50	\$	9.00
11/10/11	Highland Meal	\$	12.00
11/10/11	Raffle Sales	\$	20.00
11/28/11	Dues	\$	225.00
11/30/11	Raffle Sales	\$	100.00
	Sub-Total	\$	915.00

EXPENSE

11/3/11	Sievert's General Membership mtg	\$	140.00
11/3/11	Cash for Membership mtg	\$	100.00
11/8/11	Mirror Democrat	\$	370.00
11/8/11	Learn Great Foods-mailings	\$	64.00
11/8/11	Village Voices - Oct LCN	\$	40.00
11/8/11	Prairie Advocate	\$	165.00
11/8/11	WCCI	\$	100.00
11/8/11	Carroll Co Review	\$	160.00
11/8/11	Prairie Advocate	\$	66.50
11/29/11	Sievert's-1 meal from mtg & Chamber Bucks	\$	50.00
	Sub-Total	\$	1,255.50

Balance as of

\$ 6,105.94

Balance in projects account

\$ 43.63

\$ 6,149.57

Farmer's Market 2011-2012

\$ 539.45

Blackhawk Waterways is Bringing Facebook to Our Partners!

Have you wanted to be more involved in social media advertising but just didn't know how to get started? Statistics show that Facebook's advertising platform is by far the most developed and widely used social network and it is easy and inexpensive to use. With over 5 million Facebook users worldwide your marketing reach can be much more targeted and speak to the audience you are trying to reach. If you think now is the right time for your business to go "social" but you're not sure how to launch your own Facebook advertising plan, Blackhawk Waterways CVB wants to give you the opportunity to get your business out in the "social world" by providing Facebook assistance. For a short time, we will be offering your business, event, or not-for-profit organization the opportunity to work with Amy Trimble of Trimble Consulting & Promotion Inc. to create an advertising plan for your Facebook page. Amy will come to your office and show you how to go about creating and understanding Facebook advertisements. Your consultation will include teaching you how to:

- Choose your Target Market
- Choose Key Words
- Establish a Budget
- Create an Ad
- Analyze the Effectiveness of your Campaign

As a service to you as our tourism partner, Blackhawk Waterways will cover the cost of Amy's initial consultation and you will pay for any ads you chose to run on Facebook. This opportunity will expire December 31, 2011 and will be on a first come, first serve basis. If you are interested in exploring this new and exciting promotional opportunity, please contact Amy directly at amytrimble5@gmail.com or 815-238-8672 to set up an appointment.

MARKETING REPORT

As we draw to the end of the year, let me just say: Merry Christmas and Happy New Year. On behalf of your Marketing Committee, I want to thank you for your membership. It would be impossible to promote our wonderful town without your support. As we look ahead to 2012 and our events, we will continue to work furiously to spend your money wisely. We know there's more to Mount Carroll than just our events, so we will continue to look for ways to promote every day in Mount Carroll. IF you have ideas, please join us at our Marketing Committee Meetings. We meet the second Wednesday of every month at 8 a.m. at the Market Street Commons. In addition, we will continue to solicit membership and hope you'll do the same. PLEASE invite your friends and business peers to join Chamber. We continue to expand our website and facebook presence. The cost of \$75 to promote your business on our website is worth the membership fee alone. Getting to know your community by attending general membership meetings and becoming involved with committees is priceless. May the New Year bring us all great tidings of comfort and joy....and peace. Lots and lots of peace.

Laura DeSpain
815-244-1630 or 815-244-4058
shops @ glenview
116 E. Market St.

Just a minute...October 2011

Call to Order and Pledge of Allegiance: Bob Hatheway

Blessing: Anna Gray

Treasurer's Reports and Minutes reviewed and approved

Events:

- October Happenings: Cemetery Walk Tour, Light Pole Decorating results
- Christmas Walk and Tour of Homes

Marketing: Big ads coming soon for Christmas Walk and tour of homes

Old Business: Mayfest Steering committee still looking for volunteers for next year's fest

New Business: Highland Community College State Coordinator/Trustee Diane Gallagher,

Cash Raffle Winner: Tom Watson (\$100.00 Chamber Bucks)

50/50 Winner: Larry DeSpain (\$7.50)

Adjourned

2011 Christmas Ornaments are on sale now at the following locations in Mount Carroll: Market Street Commons, Ideas 'n Designs, Flower Fan-A-See and the Mirror-Democrat.

December 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #333; color: white; padding: 5px; font-weight: bold; font-size: 1.2em;">facebook</div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> Become a fan of Mt. Carroll, Illinois </div> </div>				1	2	3 Christmas Walk Tour of Homes 7th Annual Bake Sale Swails / Stadel Book signing
4	5	6 8 AM—CDC General Board meeting at the Kraft building	7 6 PM—Friends of the Library meeting	8 Chamber General Membership Meet- ing 6pm Open Mike night at Market Street Com- mons 6p-9p	9	10
11	12	13 7:30PM City Council meeting	14 8:00AM- Chamber Market- ing Committee meeting at Market Street Commons	15 6PM-9PM Five minutes of Fame on Market & Main	16	17
18	19 Game Night at the Commons	20	21	22	23	24 Christmas Eve
25 Christmas Day	26	27 7:30PM City Council meeting	28 7:30 AM— Chamber Board meeting at Land of Oz	29	30	31 New Year's Eve

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).
Dues are \$75 for businesses and \$37.50 for individuals.
It is NOT necessary to own a business to be a Chamber member.**

