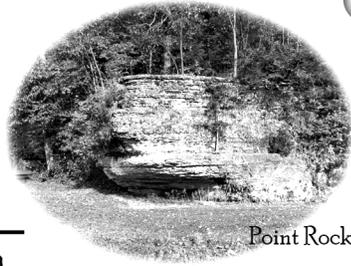


Mount Carroll

Chamber of Commerce



Chamber Pot

February 2012

Membership: 70

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From the Prez...

Hello Everybody,

Winter has finally arrived in Mount Carroll. I don't have much to say. Trying to keep busy in these slow months. Maybe now is the time to throw some parties. Mix things up a bit. Super bowl, Groundhog Day, Valentine's Day, President's Day specials. Just some food for thought in February.

Thanks,

Mike Lenz

Board of Directors

Mike Lenz-President: Kallemezo's
Bob Hatheway-Vice-President: Shaw's Food
Pride

Sibyl Doty-Treasurer: THE National Bank
Catherine Pokropinski-Secretary

Three year Board Members:

Anna Gray: Good Samaritan Society-
Mount Carroll
Brandt Hutchcraft: Savanna-Thomson
State Bank
Vacant

Two year Board Members:

Carol Frey: Land of Oz
Vacant:
Vacant

One year Board Members:

Larry DeSpain: Hotel Glenview
Nancy Tobin
Vacant

Events Coordinator: Vacant

Laura Miller-DeSpain—Interim
Marketing Coordinator
dabluz boutique

Laura Miller-DeSpain—Past President
dabluz boutique

Nancy Tobin—Telephones

Chamber General Membership Meeting

February 2, 2012

Market Street Commons

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

Cost: \$12.00 per person

Menu: (choice of one entree) Meatloaf with roasted potatoes,
Lasagna with Italian green beans, or Quiche with Italian
vegetables. Each entrée comes with tossed salad, bread and
ice cream for dessert

Please RSVP by

Tuesday, January 31st at 5:00PM

Call 800-244-9594 (Option 1)

Or Email: mcchambersecretary@gmail.com

*Guest Speaker: Russ Simpson with Jo-Carroll Energy
The winner of this month's Chamber Bucks Raffle will be an-
nounced at the meeting.*

The Mount Carroll Chamber of Commerce would like to thank the City of Mount Carroll road department for keeping our streets clear and clean this winter.

Mission Statement: The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

January Treasurer's Report

Balance as of December 27, 2011 **\$ 5,317.76**

	<u>REVENUE</u>
12/30/11 Interest	\$ 0.26
1/4/12 Ornament Sales	\$ 615.00
1/5/12 Ornament Sales	\$ 270.00
1/6/12 50/50	\$ 18.50
1/6/12 General Membership Meals	\$ 240.00
1/6/12 Cash - redeposit - Memberhsip mtg	\$ 100.00
1/6/12 Dues	<u>\$ 75.00</u>
SubTotal	\$ 1,318.76

	<u>EXPENSE</u>
1/3/12 dabluz - Chamber Bucks	\$ 5.00
1/3/12 Pharmacy Center-Chamber Bucks	\$ 20.00
1/5/12 Market St. Commons Rent-Nov-Jan	\$ 300.00
1/5/12 Cash- Jan. General Membership mtg	\$ 100.00
1/5/12 Mt. Carroll Mirror Democrat	\$ 44.00
1/5/12 Sievert's - Jan Membership Meal	\$ 230.00
1/5/12 Blackhawk Waterways-Oct,Nov,Dec	\$ 88.65
1/5/12 Kunes' Country Auto-Chamber Bucks	\$ 50.00
1/6/12 Sievert's - Jan Membership Meal	\$ 10.00
1/13/12 Mt. Carroll Bowling Center-Chamber Bucks	<u>\$ 30.00</u>
SubTotal	\$ 877.65

Balance as of January 23, 2012 **\$ 5,758.87**

Balance in projects account **\$ 43.63**

\$ 5,802.50

Mayfest Checking Account **\$ 3,990.54**

Mayfest Savings Account **\$ 11,774.19**

Just a minute...January 2012

Meeting held at Sievert's Steak 'N Stuff

Call to order and Pledge of Allegiance - Mike Lenz

Blessing – Carol Frey

Treasurer's Reports for November and December reviewed and approved

Secretary's report for November reviewed and approved

Events:

- Christmas Walk and Tour of Homes recap
- Rummage through Mount Carroll
- Ladies Pampered Day Out
- Car Cruise 2012

Marketing: next meeting January 11

Fundraising update: 2012 Christmas ornament

CDC update: Commons open for one year already; new business in town; I-Fiber optical fiber cable coming; Open Mike and game night; town beautification; Moto cross competition; zip line and corn maze.

New business:

- Cash raffle winners: November– Paul Tobin; December– Florence Brehm
- Mayfest Steering and transition committee working together

50/50 winner Carol Frey \$18.50

January Marketing Report

Although Spring sleeps, the Marketing Committee continues to work. First of all, we spent every single dollar the State of Illinois "granted" us toward marketing the Farmer's Market in 2011. Thank you to Anna Gray and Susan O'Connor for all of their hard work in not only securing the grant but keeping track of it and how the monies were spent. Unfortunately, we did not receive a grant for 2012, but we were able to purchase posters and banners to be used for the upcoming season. We will continue to work with the Farmer's Market folks to help them place ads with the monies collected from their fees.

We have decided not to print the annual Calendar of Events. We will use the money saved to purchase various advertising. We will continue to update our website and we also have a facebook page -- Mount Carroll Chamber of Commerce. We are beginning to submit event information to Jo Carroll for their monthly publication. Thank you to Pam Sorg for helping us with press releases.

Our next "event" is Rummage Thru Mount Carroll. As in prior years, we will be creating a list of sales for both Friday and Saturday (April 27 and 28). The money collected from the folks running sales is used for advertising in several regional papers, radio and for purchasing paper. Thank you to City Hall for making copies. This year, we will be adding more sites for distribution. More later. The list will also be available on the website.

AND speaking of website, please remember to check your listing. IF you need any help, contact John through the website, or send me a note and I'll make sure he gets your message. We want to make our website a valuable tool for all of our Chamber businesses. We'd love to hear your ideas!

Soon we will be preparing ads for Mayfest. Everywhere we place Mayfest advertising will include an invitation to visit our website or call our 800 number for information about all of our events. Our committee will be working with the past year's Mayfest marketing folks to coordinate these ads.

It won't be long until we're welcoming folks to town for Cruise Nights. Len Anderson has done a fantastic job in printing fliers and distributing them at several locations, as well as providing information for various publications.

As always, we keep a keen eye on our budget. Our committee continues to meet the second Wednesday of every month at 8:00 a.m. at the Market Street Commons. You are welcomed to join us.

You can reach me at: 815-244-1630 or shop@dabluz.com

Laura Miller DeSpain

February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Visit the Community Calendar online at www.mtcarrollil.org</p> <div style="display: flex; align-items: center;"> <div style="background-color: #333; color: white; padding: 5px; font-weight: bold; font-size: 1.2em;">facebook</div> <div style="margin-left: 10px; border: 1px solid black; padding: 5px; font-size: 0.8em;"> Become a fan of Mt. Carroll, Illinois </div> </div>			1	2	3	4
5	6	7 8 AM—CDC General Board meeting at the Kraft building	8 8:00AM- Chamber Market- ing Committee meeting at Market Street Commons	9 Open Mike night at Market Street Com- mons 6p-9p	10	11
12	13 Game Night at the Commons	14 VALENTINE'S DAY 7:30PM City Council meeting	15	16	17	18 Ladies Pampered Day (Relay for Life)
19	20 President's Day	21	22 7:30 AM— Chamber Board meeting at Land of Oz	23	24	25
26	28	28 7:30PM City Council meeting	29			

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).
 Dues are \$75 for businesses and \$37.50 for individuals.
 It is NOT necessary to own a business to be a Chamber member.**

Mount Carroll Chamber of Commerce

320 N. Main Street, Suite 101
Mt. Carroll, IL 61053

Phone: 800-244-9594

E-mail: info@mtcarrollil.org

Web site: www.mtcarrollil.org

"We take the time to care."

Have you been to
Mount Carroll Lately?

Mount Carroll Chamber Events 2012

Ladies Pampered Day Off.....February 18
Rummage Through Mount Carroll.....April 27 & 28
Friends of the Mount Carroll Township Public Library
Quilt Show.....May 4 & 5
Farmers Market.....May through October
Mayfest.....May 25-27
2012 Cruise Nights.....June 16
2012 Cruise Nights.....July 21
2012 Cruise Nights.....August 18
Brick Street Saturday.....September
2012 Cruise Nights.....September 22
October Happenings.....October
Christmas Walk and Tour of Homes.....December

Mount Carroll Chamber of Commerce Membership 2011-2012

Doty's Collision Center	Nancy Tobin	Savanna-Thomson State Bank
Construction Plus, Inc	Paul Tobin	Heritage Market
Assurance First Title	Bella's	Sievert's Steak 'N Stuff
Quality Child Care	Davis Custom Decorators	Dr. David Purlee
Oakville Country Club	Mirror Democrat	Mary Ann Hutchison
Lyle & Lois Law	Mount Carroll Home Center, Inc	Photography By Elly
Metform LLC	Tom & Pam Sorg	John Swiech
Ideas N Designs	Newton Mfg. Co.	West Point Tree Farm
Ashford University	Pleasant Valley Construction	Sissler's Roofing
Crouse Plumbing & Heating Inc	Catwalk Salon	Driftless Area Stillroom
Kunes' Country Auto Group, Inc	Mount Carroll Bowling Center	Moring Disposal
THE National Bank	Massbach Ridge Winery	Law-Jones Funeral Home
City of Mount Carroll, Illinois	Highland Community College	Mount Carroll Twnshp Public Library
Good Samaritan Society-Mount Carroll	Diane Bausman	Carroll County Historical Society
Mount Carroll Mobil	HB Wilkinson	John Bickelhaupt
dabluz boutique	Schneider House Furniture	Kallemezoo's
Hotel Glenview	Land of Oz	Fawn Ridge Realty
Carroll County Senior Services	Dairy Queen	Shaw's Market
Timber Lake Playhouse	WCCI	The Main Street Art Guild
Norwest Surveying Service	Country Palmer House	Prairie Advocate
Catherine Pokropinski	Learn Great Foods	
John Pokropinski	Jo-Carroll Energy	
Prairie Path Guest House & Sampler	Sand Prairie Wireless	
Mount Carroll Banking Center-Pearl City	Mount Carroll Insurance Agency	
Clark Carroll Insurance Agency, Inc	Mount Carroll Pharmacy Center	