

# Mount Carroll

Chamber of Commerce



## Chamber Pot

### July 2011

### Membership: 23

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#### From the Prez...

Hi Everybody,  
I hope everyone is enjoying their summer. We have been busy getting ready for the 4th of July holiday. Don't forget to support your local fire department. Make sure to clean your air conditioning units in order to save on the high cost of energy. Have a great summer and see you in September.

~ Mike Lenz (Chamber President)

## Board of Directors

Mike Lenz-President: Kallemezoo's  
Bob Hatheway-Vice-President: Shaw's Food  
Pride  
Sibyl Doty-Treasurer: THE National Bank  
Catherine Pokropinski-Secretary  
Three year Board Members:  
Anna Gray: Good Samaritan Society-  
Mount Carroll  
Vacant  
Vacant  
Two year Board Members:  
Carol Frey: Land of Oz  
Jody Martens: Savanna-Thomson State  
Bank  
Vacant  
One year Board Members:  
Larry DeSpain: Hotel Glenview  
Nancy Tobin  
Vacant  
Events Coordinator: Vacant  
Laura Miller-DeSpain—Interim  
Marketing Coordinator  
dabluz boutique  
Laura Miller-DeSpain—Past President  
dabluz boutique  
Nancy Tobin—Telephones

## Chamber General Membership Meeting

September 1, 2011

Place will be announced soon

Social Hour—6:00PM

Dinner—6:30PM

Meeting —7:00PM

**Please RSVP by**

**Tuesday, August 30th at 5:00PM**

Call 800-244-9594 (Option 1)

Or Email: [mcchambersecretary@gmail.com](mailto:mcchambersecretary@gmail.com)

The Mount Carroll Chamber of Commerce would like to thank the Mayfest Steering Committee for hosting this year's annual Mayfest.

**Mission Statement:** The Mount Carroll Chamber of Commerce is a community organization in partnership with business, tourism and government to further promote economic growth and quality of life in Mount Carroll.

## June Treasurer's Report

<b>Balance as of 5/23/11</b>	<b>\$ 8,606.64</b>	
		<b><u>REVENUE</u></b>
05/23/11 Dues - 2011/2012	\$ 337.50	
05/26/11 transfer from Projects Acct.	\$ 1,900.00	
05/31/11 Mayfest wine garden/cash	\$ 450.00	
05/31/11 Mayfest wine garden	\$ 3,694.50	
05/31/11 Interest	\$ 0.36	
06/03/11 General membership mtg/cash	\$ 100.00	
06/03/11 General membership mtg	\$ 360.00	
06/03/11 50/50	\$ 11.50	
06/03/11 Dues - 2011/2012	\$ 187.50	
06/03/11 wine sold at membership mtg	\$ 30.00	
06/09/11 Dues - 2011/2012	\$ 150.00	
06/17/11 City of Mt. Carroll/2011-2012 website maintenance	\$ 600.00	
06/21/11 Cash - Rootbeer floats	\$ 150.00	
06/21/11 Rootbeer floats - June car cruise	\$ 180.00	
<b>Sub-total</b>	<b>\$ 8,151.36</b>	
		<b><u>EXPENSE</u></b>
05/26/11 Learn Great Foods/June FM	\$ 500.00	
05/26/11 Deluxe Checks	\$ 73.90	
05/26/11 Cash for wine tent	\$ 450.00	
05/31/11 Mt. Carroll Mayfest/% of gross	\$ 369.45	
06/02/11 Market St. Commons/rent May & June	\$ 200.00	
06/02/11 General Membership mtg cash	\$ 100.00	
06/09/11 Mt. Carroll Fire Dept. donation	\$ 100.00	
06/10/11 Dabluz/Farmer's market supplies	\$ 74.76	
06/15/11 Shaw's Food Pride/mayfest bill	\$ 298.19	
06/15/11 Village Voices-May	\$ 40.00	
06/15/11 Prairie Advocate	\$ 132.00	
06/15/11 WCCI/Farmer's Market ads	\$ 312.00	
06/17/11 cash - rootbeer floats @ car cruise	\$ 150.00	
06/17/11 Carroll County Review/FM ads	\$ 96.00	
06/17/11 Blackhawk Waterways bulk mailing	\$ 16.20	
06/17/11 Mt. Carroll Mirror Democrat/Mayfest & FM	\$ 578.50	
06/17/11 Village Voices-June	\$ 40.00	
06/20/11 Driftless Area Stillroom - Mayfest wine	\$ 1,677.90	
06/20/11 Karen Kromer - Website - May and June	\$ 300.00	
06/20/11 Sibyl Doty - treasurer for 6 months	\$ 250.00	
06/20/11 Catherine Pokropinski - secretary for 6 months	\$ 250.00	
06/21/11 Great Rte 6/84 Hop Shop	\$ 50.00	
06/28/11 Learn Great Foods - July cooking demo	\$ 500.00	
06/30/11 Market St. Commons/June meeting per Bella's	\$ 285.00	
<b>Sub-total</b>	<b>\$ 6,843.90</b>	
<b>Fiscal Year End Balance</b>	<b>\$ 9,914.10</b>	
<b>Projects Account</b>	<b>\$ 43.63</b>	
	<b>\$ 9,957.73</b>	
<b>Farmer's Market 2011-2012</b>	<b>\$ 5,841.26</b>	
<b>Dues 2011-2012</b>	<b>\$ 2,167.50</b>	
<b>Actual balance in General Funds</b>	<b>\$ 1,905.34</b>	

## Just a minute...May 2011

Call to Order and Pledge of Allegiance: Mike Lenz

Blessing: Mike Lenz

Treasurer's Reports and Minutes reviewed and approved

Events: Car cruise and Root Beer Floats sign up sheets.

Marketing: New slogan: "Have you been to Mount Carroll lately?"

CDC: 54 vendors, the Historic Façade Loan for downtown businesses (last call), Welcome Center volunteers still needed.

New Business: Annual budget, Officer & Board nominations and installation.

50/50 Winner: Christiene Gable (\$11.50)

Adjourned

## MARKETING REPORT

Have you been to Mount Carroll lately? Our Marketing Committee has adopted this new "tag" and will be using it, along with the Brick Streets & Country Charm", for our advertising. We have some great new shops downtown, but we also have some great old (???) shops all about town. Our new businesses would not have been drawn to this great community had it not been for our long-established businesses. We need to encourage visitors every day.

Speaking of events -- We have two more great reasons to visit on Saturday, July 23rd: Our next Car Cruise AND the Hwy 52/64 Festival. Tell your friends. Bring your families. Brick Street Saturday is right around the corner (Labor Day weekend). Please read further in the newsletter for more information.

We are working on a flyer for Chamber businesses to advertise/promote their businesses with coupons. In addition to some printed copies available at the Welcome Center, we will be putting a printable version on our website. There is no cost to Chamber businesses. IF you'd like your business listed, please send me an email so we can chat.

Also, remember that all Chamber members get to promote their businesses on our website at no additional cost. All businesses get to list their info but Chamber members get to add detailed descriptions, including a link. Have you checked your info lately to make sure it's current? Our website administrator can't fix it if she doesn't know it's broken. Please go to our website and contact the website administrator if your listing needs updated.

Our Marketing Committee continues to meet the second Wednesday at 8:30 am at the Market Street Commons. Feel free to join us. We welcome your great ideas and support.

Laura Miller DeSpain  
shops@ glenview  
116 E. Market St.  
815-244-1630 or 815-244-4058  
[shop@dabluz.com](mailto:shop@dabluz.com)

### BRICK STREET SATURDAY

Saturday, September 3rd

Chair: Laura Miller DeSpain

We're doing Brick Street Saturday a little differently than the past few years. We're going back to a "simpler" event. We will be inviting all businesses to participate with "sidewalk" sales, and we will also be inviting local businesses & organizations to become involved by sponsoring old-fashioned fun, ie, cakewalks, ring tosses, duck pluck, tricycle races, car show, etc. IF your business, church or other organization wants to participate, please contact me immediately so we can make room! The more the merrier!!!

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# July 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Visit the Community Calendar online at <a href="http://www.mtcarrollil.org">www.mtcarrollil.org</a></p> <div style="border: 1px solid black; padding: 5px; display: inline-block;">  <span style="margin-left: 10px;">Become a fan of Mt. Carroll, Illinois</span> </div>					1	2 Farmer's Market
3	4 Independence Day Parade and Fireworks	5 8 AM—CDC General Board meeting at the Kraft building	6 6 PM—Friends of the Library meeting at Library	7	8	9 Farmer's Market
10	11	12 7:30PM City Council meeting	13 8AM-Chamber Marketing Committee meeting at Mount Carroll Banking Center	14 6PM-9PM Five minutes of Fame on Market & Main	15	16 Farmer's Market
17	18	19	20	21	22	23 Farmer's Market  Highway 64/78 Festival  5th Annual Mount Carroll
24  31	25	26 7:30PM City Council meeting	27 7:30 AM—Chamber Board meeting at Land of Oz	28	29	30 Farmer's Market

**Be a member of the Mount Carroll Chamber of Commerce (renew your membership).  
 Dues are \$75 for businesses and \$37.50 for individuals.  
 It is NOT necessary to own a business to be a Chamber member.**

